



EU Wine Package

Summary




The European Commission has proposed updates to wine sector rules under the CAP and Common Market Organisation. This responds to growing challenges like climate change, falling wine consumption, and trade instability. It also opens new opportunities, such as low-alcohol wine production and wine tourism.



Key Points

- Supports de-alcoholised and low-alcohol wine production
- Helps address wine surpluses and stabilise the market
- Aims to simplify labelling and sparkling wine rules
- Promotes wine tourism in PDO/PGI regions
- Reflects 2024 recommendations of the High-Level Group on Wine Policy
- Aims to address climate crisis pressures
- Concerns on the limited budget capacity of the regulation and the speed of drafting

Timeline

-  Proposed in March 2024
-  The European Parliament's Committee on Agriculture and Rural Development discussed the proposal in June 2025
-  If approved, implementation could begin in 2025



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Direct Impact

- New flexibility to produce and market low or no-alcohol wines
- Clearer rules on labelling and sparkling wine production
- Support tools to manage surpluses and market instability
- More visibility for wine producers in PDO/PGI tourism regions



Tips

- Start exploring options for low-alcohol production to meet new demand
- Engage with regional wine bodies to shape implementation at national level
- Stay informed as final regulation is debated at EU level (2025-2026)

Further Information

- ThinkTank European Parliament: [https://www.europarl.europa.eu/thinktank/en/document/EP_RS_BRI\(2025\)772907](https://www.europarl.europa.eu/thinktank/en/document/EP_RS_BRI(2025)772907)
- EU Commission: https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/14624-Wine-package-Implementation-of-the-recommendations-of-the-High-Level-Group-on-wine-policy_en



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