

## Community DEEP DIVE

### No Way around DEI.

How to build a green and just future for all

*We're starting soon...*

24/06/2025





## **Welcome and framing**

***Now, more than ever,  
why do we need  
inclusive climate  
innovation?***



**Wallis van Oorschot Grant**

Social Impact Delivery Lead  
Climate KIC





**Inna Chilik**

Sensemaking and Strategic Learning  
Co-Lead  
Climate KIC

***What can we expect  
from today's Deep  
Dive?***





## THE AGENDA

1. Welcome & Framing
2. Interactive Icebreaker
3. Speaker Stories:
  - *Eleanor Ripoll – Inclusive Finance for Climate Justice*
  - *Linda Gustafsson – Designing for Equity in Public Spaces*
  - *Victor Avila – Circular Housing and Inclusive Urban Development*
  - *Waldo Soto – Ecological Belonging in Entrepreneurship*
  - *Noelia González Vila – Intercultural Innovation*
4. Panel Dialogue & Collective Reflection
5. Breakout Rooms
6. Harvest and Close



ICEBREAKER

***What does inclusive climate innovation mean to you?***

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## INCLUSIVE FINANCE FOR CLIMATE JUSTICE



**Eleanor Ripoll**

Senior Climate Associate  
2X Global

*What happens when  
inclusive finance is  
designed with the most  
impacted communities in  
mind?*





INCLUSIVE FINANCE FOR CLIMATE JUSTICE

***What could fair access to resources look like in your context?***

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## DESIGNING FOR EQUITY IN PUBLIC SPACES



**Linda Gustafsson**

Gender Equality Expert  
Municipality of Umeå, Sweden

*What can we learn from  
local governments that  
embed gender equality into  
climate-friendly urban  
design?*





**Linda Gustafsson**

Gender equality officer

Umeå municipality, Sweden





LIVING CITIES

# (Re)designing the city for women

Urban planning that caters to needs of female residents makes for fairer, greener cities, experts say.



p3nyheter

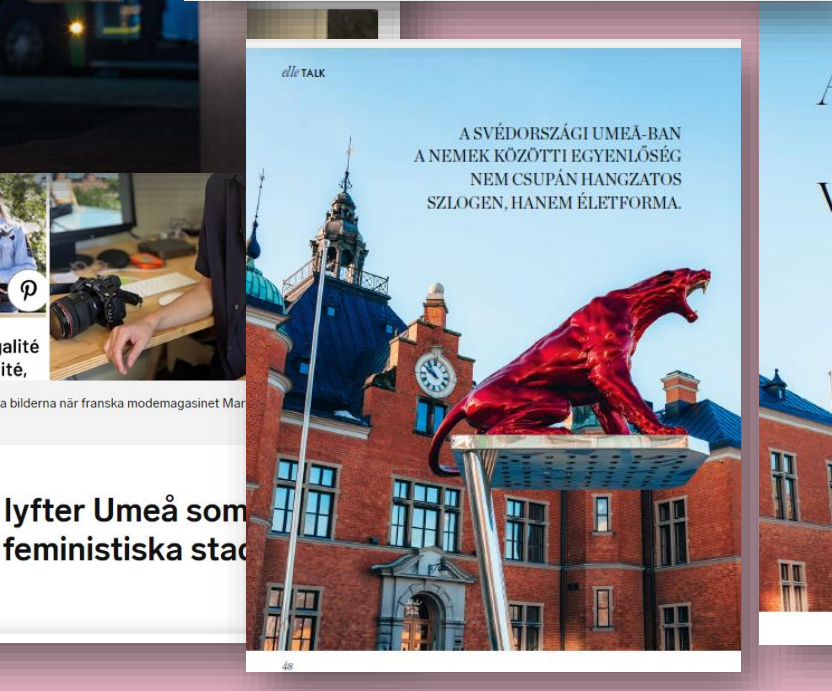
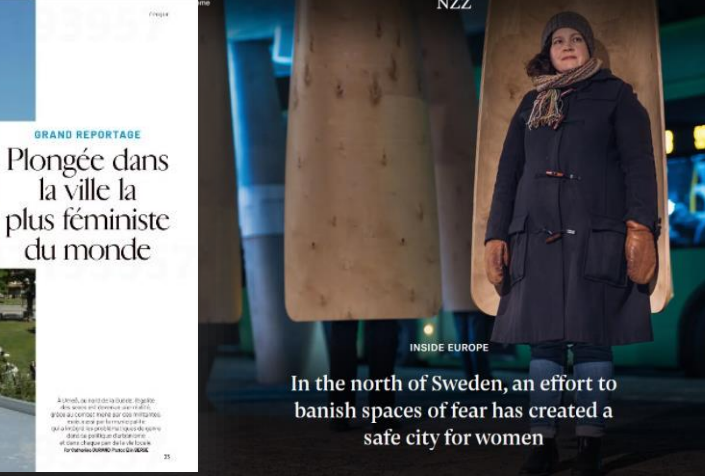
## FRANSKT MODEMAGASIN: WHO RUN THE WORLD? UMEÅ!



NYHETSBYRÅN



The world's most feminist city: how Umeå in Sweden became an idyll for women  
theguardian.com





# Non commercial meeting places in the city center – who is listened to and how does it influence the design?





How, where and under what conditions can we access public transport?





Feelings of safety and security in public spaces, and...women walk!







## DESIGNING FOR EQUITY IN PUBLIC SPACES

# ***What can we learn from local governments that embed gender equality into climate-friendly urban design?***

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**Victor Ávila**

Sustainability Expert  
REDO SGR

*How can climate resilience  
and social equity co-exist in  
housing and infrastructure  
projects?*



# Redo Sgr

Redo is an independent **fund management company** regulated by Bank of Italy

A registered **Benefit Corporation** under Italian Law, Redo's By-Laws combine shareholders' target returns with clear positive impact objectives on society and environment.

Redo's objectives: **create social value** by promoting unified and engaged **communities helping neighbourhoods to thrive**

## 5 PURPOSES OF COMMON BENEFIT

AFFORDABILITY AND WELL-BEING



SYSTEMIC INNOVATION



SOCIAL INFRASTRUCTURE



WELL-BEING OF EMPLOYEES



ENVIRONMENT



AUM  
1.926,9 M€

Net Asset Value  
1.794,4 M€

Equity  
1.951,6 M€



1st Ethical Fund  
for social housing

1st Italian Impact Fund  
compliant with art. 9 SFDR

17 completed **affordable housing** projects (2,500 apartments)  
6 **student housing** residences under management (1,500 beds)

18 **urban transformation** projects underway (12 in Milan), 2,650 affordable apartments, 880 university residence beds, in addition to the MilanoSesto Project.



## Is it possible to live in a Circular House?

### Circular Housing ®



#### Pilot project:

<https://5square.it/circular-housing/>

#### Contact point

**Victor Avila**

v.avila@redosgr.it  
mobile +39 338 606 2370

5 S Q  
U  
A R E



### Partners:





## What is Circular Housing®?

- rental of furniture and appliances for the duration of the lease
- high-quality products
- competitive monthly rent
- two solutions: life and premium
- positive impact on the environment: end-of-life will be managed by the manufacturers guaranteeing the highest standards of recovery and recycling



### Environmental Benefits

CO<sub>2</sub> savings

An estimated reduction of **370 kg CO<sub>2</sub>eq** every year per apartment, equal to the CO<sub>2</sub> absorbed by a 2,000 sqm forest



### Economic Benefits

Savings over the years

In 8 years for a two-room apartment furniture purchase **18,500€** furniture rental **13,000€** savings **5,500€**.

## Available solutions



### Life solutions

It consists of furniture for those who want good quality but with an eye on the budget.



### Premium solutions

This is perfect for those who take care of each detail and want a solution well designed, with high quality and sustainable.

#### ONE-ROOM

130€/month

#### TWO-ROOM

From 125 to 130 €/month

#### THREE-ROOM

From 140 to 147 €/month

#### FOUR-ROOM

170€/month

#### ONE-ROOM

157€/month

#### TWO-ROOM

From 148 to 153 €/month

#### THREE-ROOM

From 167 to 173 €/month

#### FOUR-ROOM

200€/month



### KITCHEN



### LIVING ROOM, TABLE, CHAIRS



### DOUBLE BEDROOM, BED, CLOSET, BEDSIDE TABLE



### BATHROOM



### OVEN, DISHWASHER, STOVE HOOD, STOVE

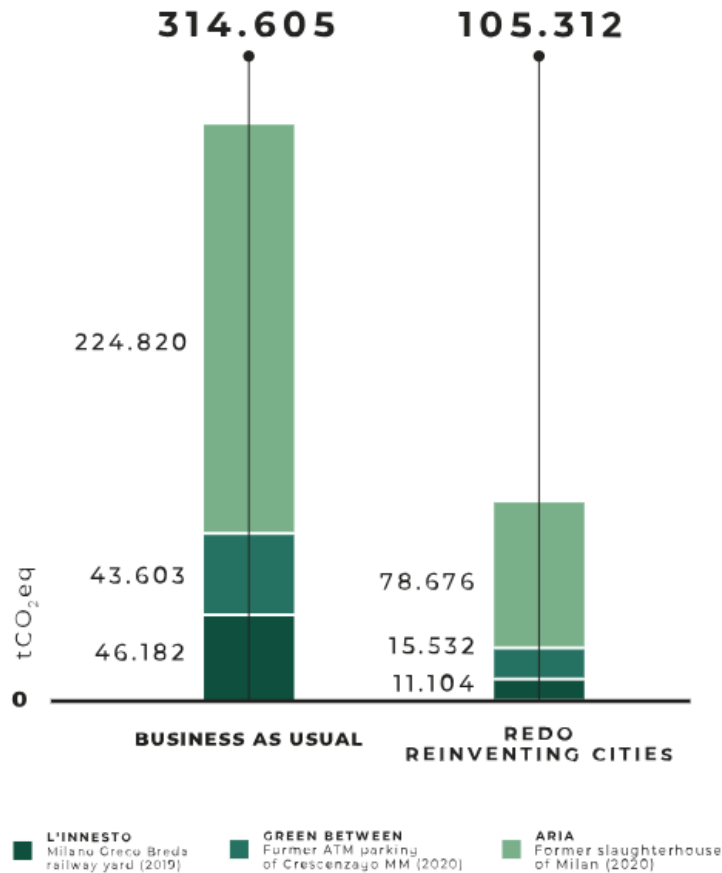


### WASHING MACHINE, DRYER



# DECARBONIZATION IN REDO'S REINVENTING CITIES WINNING PROJECTS

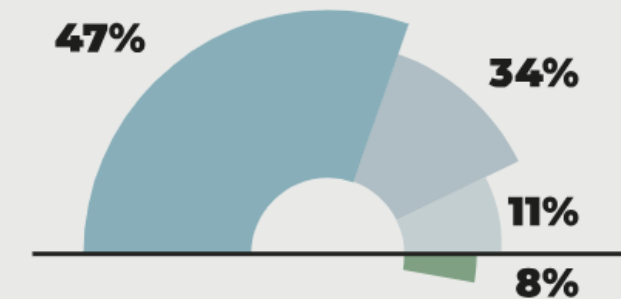
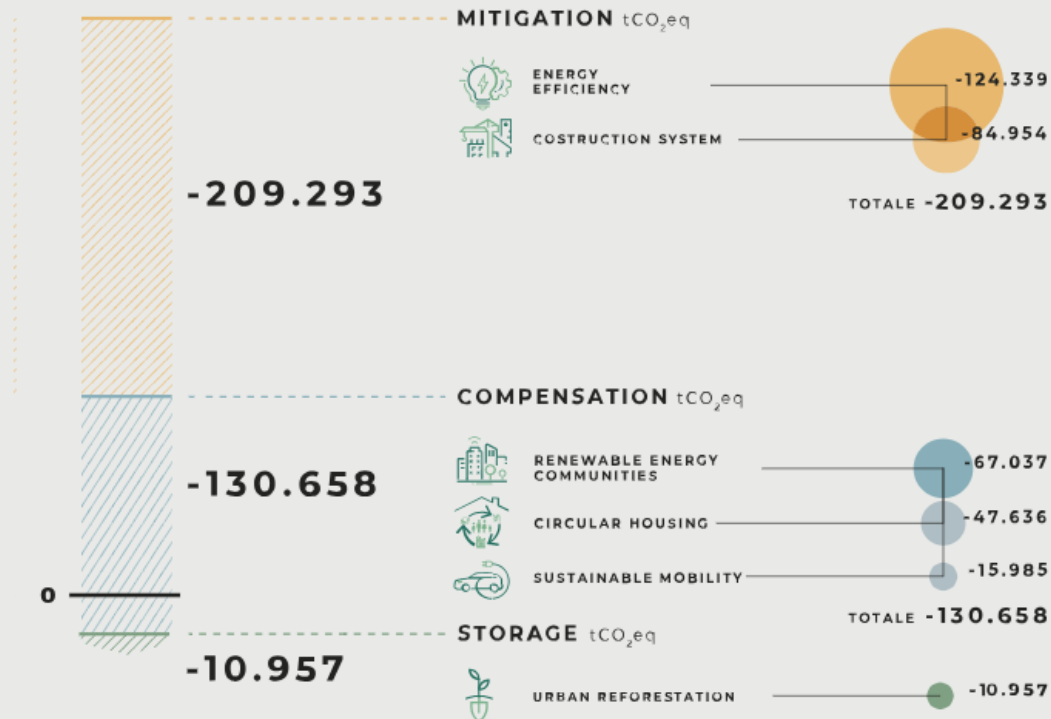
The **CO<sub>2</sub>eq** produced by the projects ARIA, Green Between and L'Innesto compared to Business As Usual



Mitigation, compensation and CO<sub>2</sub>eq removal are the **strategies to reduce the environmental impacts of the urban regeneration processes**, including the goals of innovation and social inclusion.

AREA CARBON NEGATIVE

**-36.303** tCO<sub>2</sub>eq







CIRCULAR HOUSING AND INCLUSIVE URBAN  
DEVELOPMENT

***What could help make  
sustainability more  
accessible in your own city  
or community?***

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## ECOLOGICAL BELONGING IN ENTREPRENEURSHIP



**Waldo Soto**

Co-Founder & Director  
2811 Global

*How can cultivating a sense  
of ecological belonging  
change how we innovate for  
climate resilience?*





## ECOLOGICAL BELONGING IN ENTREPRENEURSHIP

***What practices could deepen ecological belonging in your work or community?***

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*What does inclusive innovation look like when it starts with something as universal as food?*

**Noelia Gonzalez Vila**

Co-Founder & CEO  
Joy and Meal







## INTERCULTURAL INNOVATION

***Whose voice or culture would you love to see more included in your workplace or projects?***

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# Panel Dialogue & Collective Reflection



**Noelia Gonzalez Vila**  
Co-Founder & CEO  
Joy and Meal



**Waldo Soto**  
Co-Founder & Director  
2811 Global



**Victor Ávila**  
Sustainability Expert  
REDO SGR



**Linda Gustafsson**  
Gender Equality Expert  
Municipality of Umeå, Sweden



**Eleanor Ripoll**  
Senior Climate Associate  
2X Global





## BREAKOUT ROOMS

***What is one practice or idea from today that you can apply in your own context to foster more inclusive participation and agency for everyone involved?***

***What support, resources, or shifts would you need to do that well?***





HARVEST & CLOSE

***What's one practice you  
commit to explore further  
after this session?***

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Thank you!

SCAN THE QR CODE FOR  
OUR FEEDBACK SURVEY

