



ADAPTATION AND RESILIENCE:

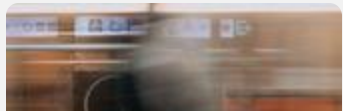
Integrating Impact Measurement & Beyond



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A body of the European Union





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Check in

- **Context:** How can this module serve us?
- **Purpose:** Why should one measure Climate Impact?
- **Methods:** How can Climate Impact be measured?
- **Practice 1, 2, & 3:** How to integrate Climate Impact measurement into our programmes - Selection Process & Programme design.





Session Guidelines



A face to a name

Please have your video on if you can.



Microphone etiquette

Please mute when you are not speaking.



Conversation style

Feel welcome to raise your hand and we will come to you for questions/comments.



Impact Measurement & Importance



QUESTION 1

Why do you integrate impact measurement into your programme?





Benefits for stakeholders

Start-ups

Funders and Investors

Broader Ecosystem

Legal Compliance

Benefits for ESOs

Programme effectiveness

Accountability &
Transparency

Strategic Planning

Funding & Support



Why should we measure Climate Impact?

Internally for ESOs

Externally for stakeholders



QUESTION 2

Which impact criteria do you usually focus on in your programs?





What is Climate Impact measurement?

Climate Impact measurement is...

the process of quantifying the direct and indirect GHG emissions from the activities of a start-up.



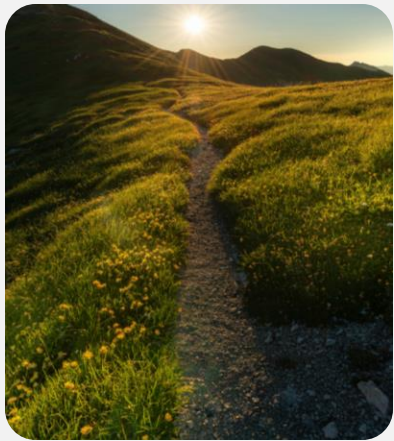
Life Cycle Assessment LCA



QUESTION 3

Which methods do you usually use to measure the start-ups' impacts?





Climate Impact Measurement in general.

- There are many methodologies for measuring and/or projecting the environmental impact of a business.
- They tend to include a unit of measure, and many are governed by standards and frameworks.



What is a Unit of Measurement?

- A unit of measure for environmental impact is used to quantify the impact of a particular environmental factor.
- Using a single unit of measure allows us to easily compare or aggregate data.

Some common units of measure include:



Carbon Dioxide
equivalent (CO₂e)

A standard unit for
measuring greenhouse
gas emissions.



Kilowatt-hour
(kWh)

Used to measure
electricity consumption
or production



Cubic metres
(m³)

Used to measure the
volume of water
consumed to produce
goods/services

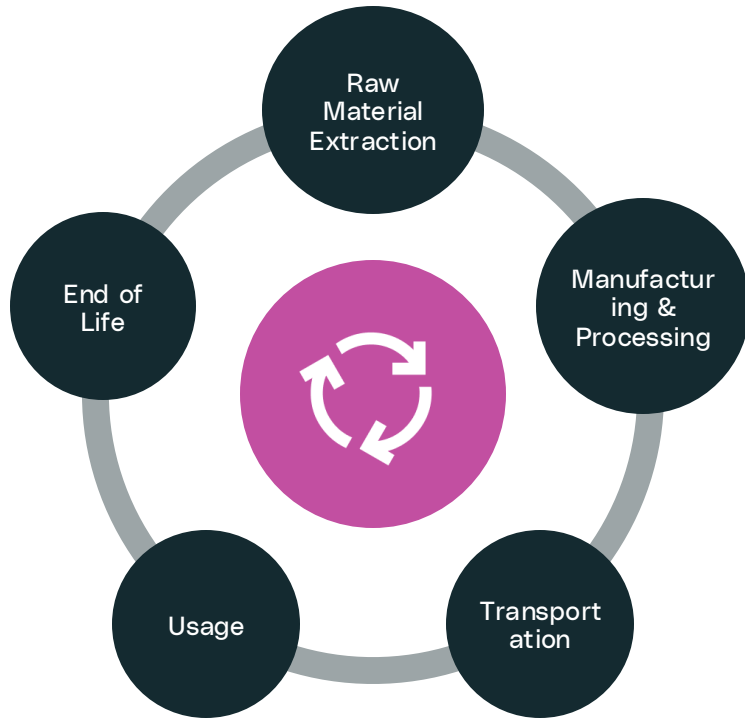


Hectares
(ha)

Used to quantify the
amount of land
required to support a
particular activity

How can Environmental Impact be Measured?





Example: The Product Life Cycle

- The Life Cycle Assessment (LCA) is a comprehensive methodology which takes into account the environmental impact of a product or service throughout its entire life cycle.
- The life cycle includes five stages this is sometimes referred to as 'from cradle to grave'.

1. Raw Material Extraction
2. Manufacturing & Processing
3. Transportation
4. Usage
5. End of Life



Example: 5 Stages of the Product Life Cycle



RAW MATERIAL EXTRACTION

Obtaining the raw materials for your product or service. This can include activities like mining, logging, farming, or other processes involved in extracting materials required for manufacture.



MANUFACTURING & PROCESSING

Processing and transforming the extracted materials into the final product. This can include activities such as manufacturing, shaping, assembling and packaging.



TRANSPORTATION

Transporting the product from the manufacturing facility to distribution centres, retailers and ultimately to end-users. This can include various forms of transport, such as road, rail, air and sea.



USAGE

The period in which the consumer uses the product for its intended purpose. You can consider the energy consumption and other impacts associated with the product's use.



END OF LIFE

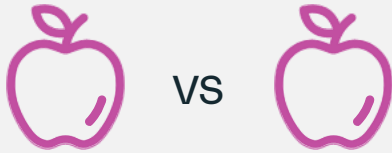
The disposal or end-of-life of the product. This stage includes waste handling whether it is through recycling, landfill, incineration or other means.



Tip: There may be transportation inputs at multiple stages of the product life cycle



Tip: In a comparative LCA, it is important to compare 'apples with apples', in other words products that have a similar functionality.



For example, you cannot compare a lighter with a single match, because a match is designed for single use. A better comparison would be between a lighter and a box of matches.

Example: The Comparative LCA

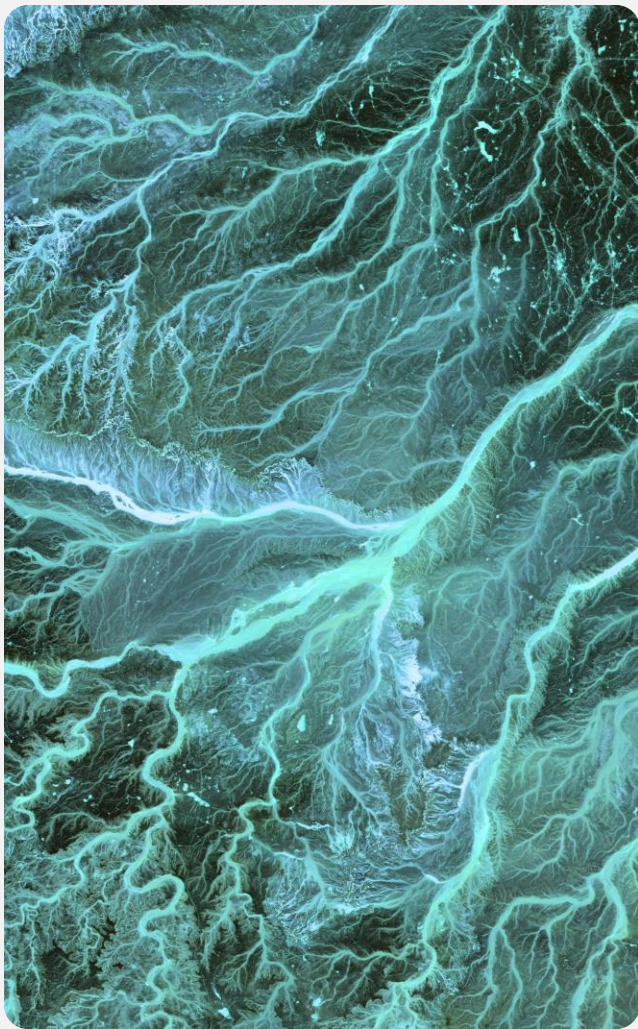
A comparative life cycle assessment (LCA) involves comparing the environmental impacts of a product or service with another similar or comparable product or service.

This usually involves comparing your solution with the 'status quo', market leader, or industry average.

This allows you to compare and differentiate your product from competitors.

Life Cycle Assessment





Example: Limitations of the methodology

The Life Cycle Assessment is not a 'unicorn' solution for measuring climate impact and has faced some criticism in the following areas:

- It is not systemic: LCAs measure the environmental impact of products in isolation, without taking into consideration the implications and interactions of the wider system.
- It doesn't take into account social implications: LCAs do not measure the social or human implications of the product or service they measure.
- Calculations are often based on averages or samples: LCAs often rely on databases of 'industry average' data, leading to criticisms over the accuracy of the methodology.



Integrating Impact Measurement into programmes

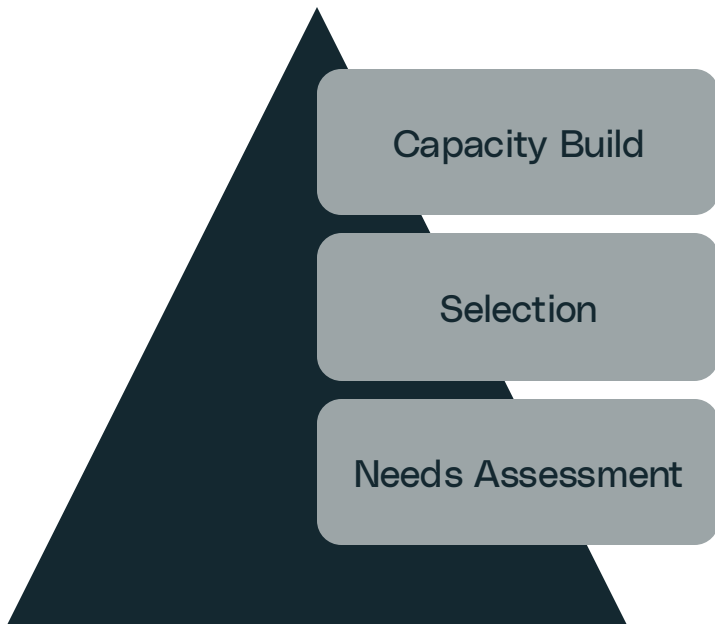


QUESTION 4

How do you integrate impact measurement into your programmes?



Deliverables: Programme Level



Example: The Product Life Cycle

Understanding the needs of the cohort.

- Selecting the right startups through a pre-assessment phase.
- Capacity building to teach startups on broad-range climate related topics.
- Program level: full assessment, 3rd party validation, data analysis & reporting.



Programme Offering

NEEDS ASSESSMENT	SELECTION	CAPACITY BUILDING	PROGRAM LEVEL			AFTER PROGRAM COMPLETION
	Application Questionnaire	Climate 101	Paradigm Shift & System Innovation	3rd Part Validation	Data Analysis & Synthesis Reports	Funding Support
		System Change & Social Assessment	Mitigation: Avoided GHG Emissions			
	Webinar	Impact Assessments	Adaptation & Resilience			Portfolio Managment
		Adaptation & Resilience	Circular Economy			
	Q&A Session	Circular Economy				Diversity, Equity & Inclusion
		Diversity, Equity & Inclusion				
		Blue Economy				



QUESTION 5

How or which programmes do you use to select the start-ups into your programmes?



Example: 5 Stages of the Product Life Cycle

1

APPLICATION FORMS

Integrate
Business and
Environmental
Assessment
Criterion

2

ELIGIBILITY CHECK

Program Eligibility
Criterion

3

SCREENING

Online and offline
Screening of Start-
ups on an array of
topics from business,
to impact to
everything in
between. Sometimes
this include a climate
pre-assessment

4

INTERVIEW

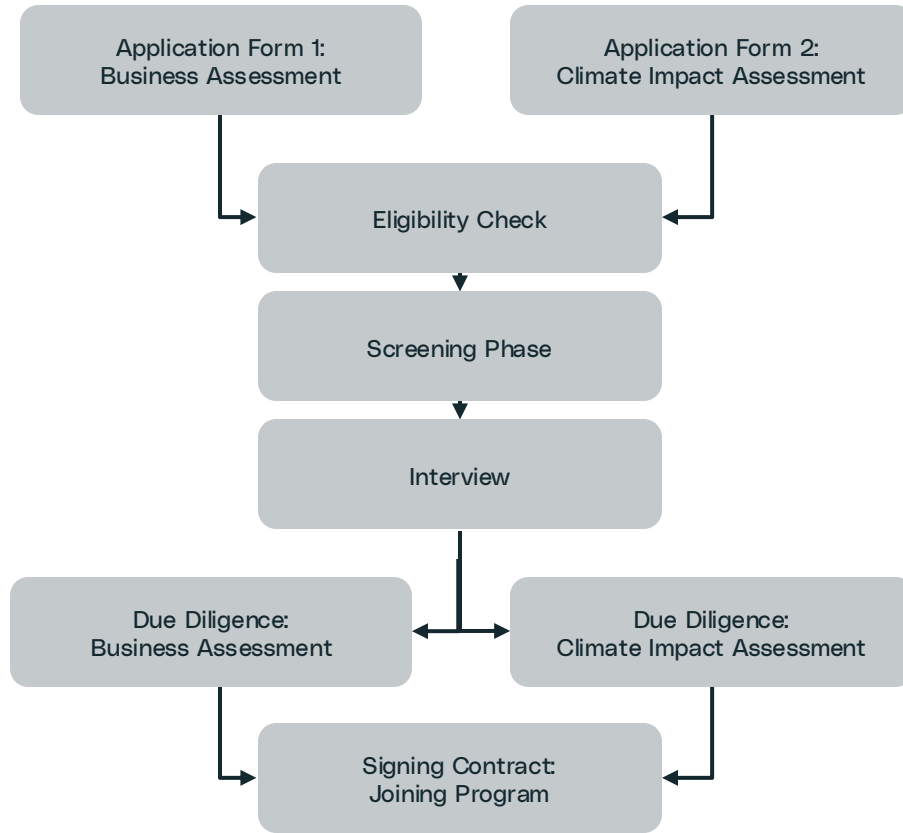
Interviews of 1 hour:
30 minutes
presentation from
the startups and 30
minutes Q&A with
specific clarifying
questions from the
screening phase

5

DUE DILIGENCE

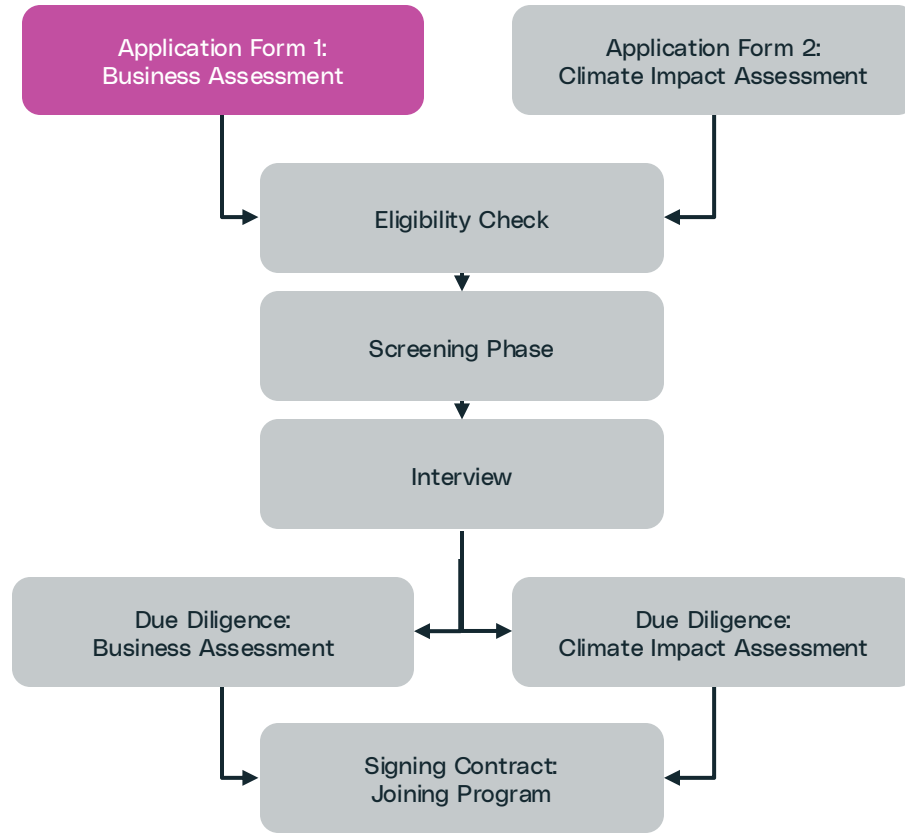
Final check making
sure that the
selected company
can go into the
program





Multiple selection steps





Multiple selection steps





Application **form 1**

Business Assessment

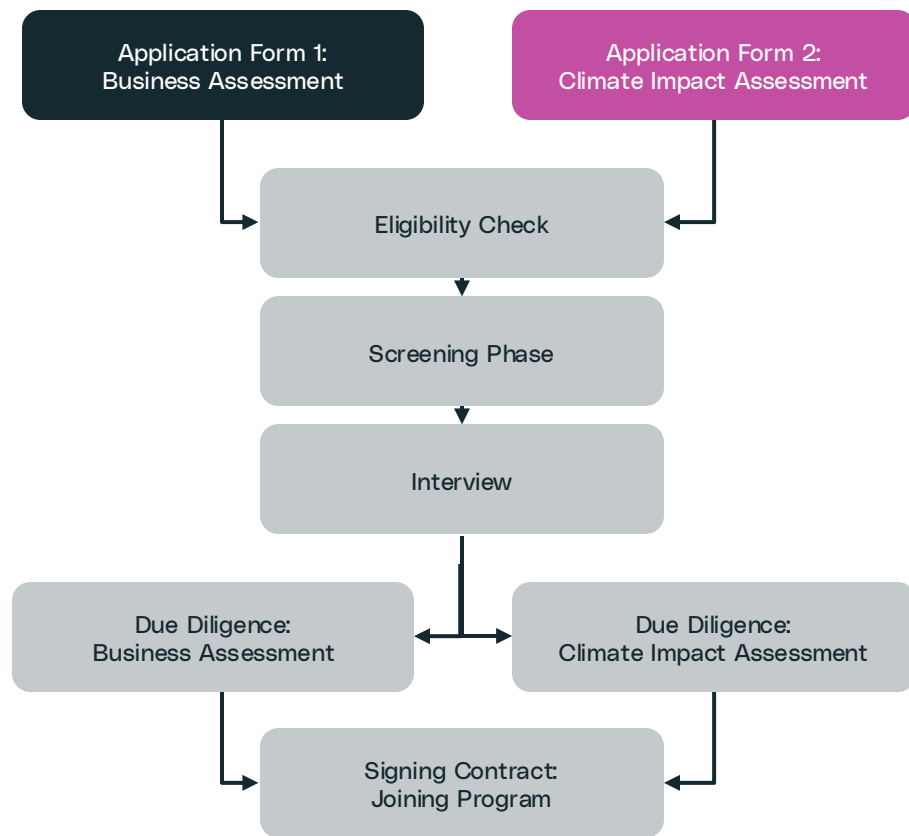
- Team
- Problem and Solution
- Business and finance model
- Challenges and Expectations
- Terms and Conditions

TERMS & CONDITIONS

What would you like to achieve through your participation in the acceleration Do you accept the terms and conditions of Climate KIC?

Do you accept the terms and conditions of our partners?





Multiple selection steps



ADDITIONAL IMPACT

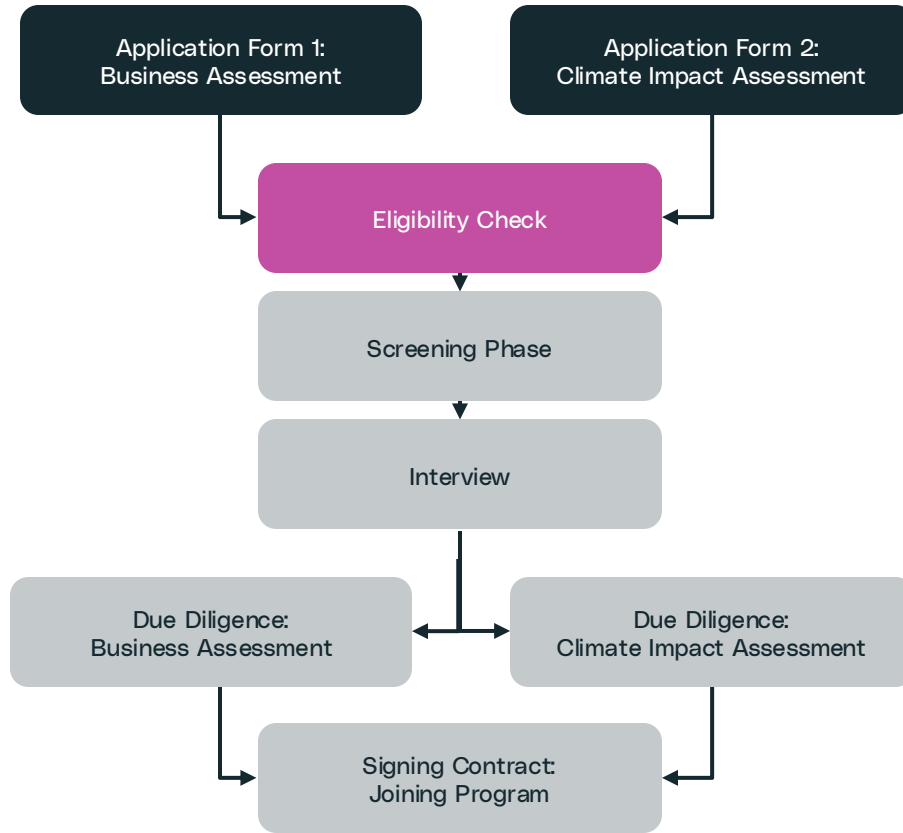
- What Sustainable Development Goals (SDGs) does the product or service contribute to?
- Describes how the startup promotes diversity and inclusion, specifically addressing the gender gap.
- Do you examine or evaluate the social and environmental impact of your suppliers?
- What does the venture formally examine in relation to the social or environmental practices and performance of its suppliers?
- In addition to climate benefits, what are the specific positive benefits that the startup generates for its interest groups or stakeholders? (Clients, users, suppliers, local community, among others)
- Under which of these statements would you place the entrepreneurship's position to create a positive impact?
- Have you already defined or are you setting goals and tracking sustainability-related indicators (KPIs)? If yes, explain the indicators.

Application form 2

Impact Assessment

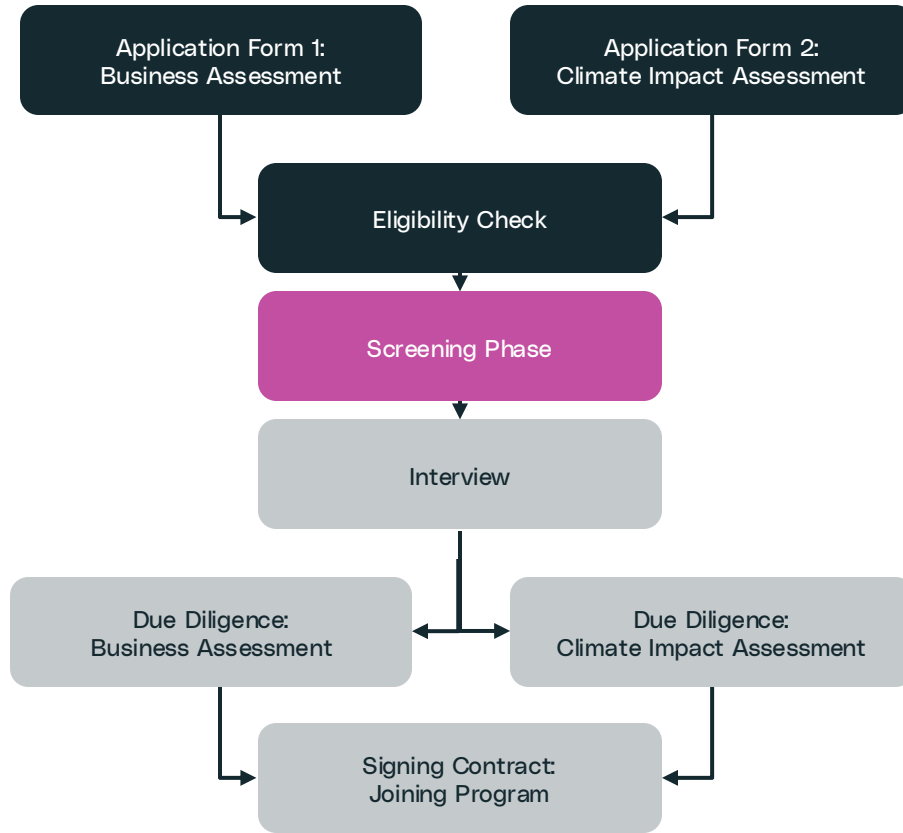
- Climate Problem & Mitigation Solution
- Climate Pre-Assessment Results
- Adaptation & Resilience Co-benefits
- Additional Impacts





Multiple selection steps





Multiple selection steps





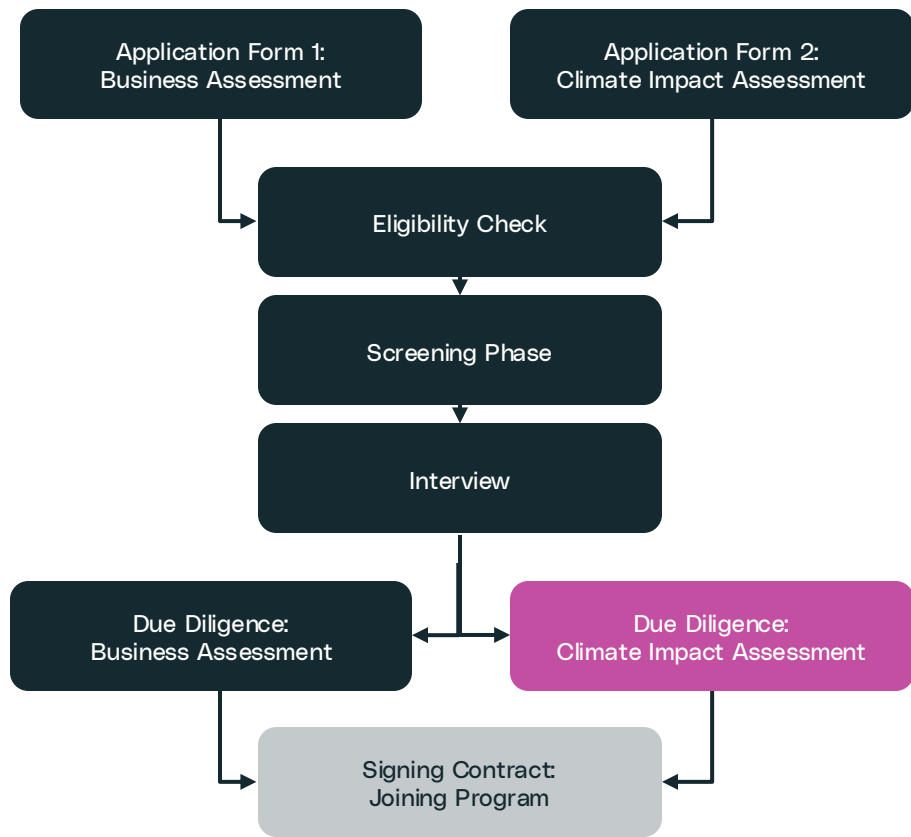
PROGRAMME FIT

- What would you like to achieve through your participation in the acceleration program?
- If selected, how would you use the grant resources received? (Up to 100k EUR)

Screening: Offline & Online Evaluation

- Climate Impact
- Public Interest
- Gender & Women Representation
- Financial Management
- Environmental & Social Areas
- Business Model
- Purpose and Impact
- Revenue and Market Potential
- Program Fit





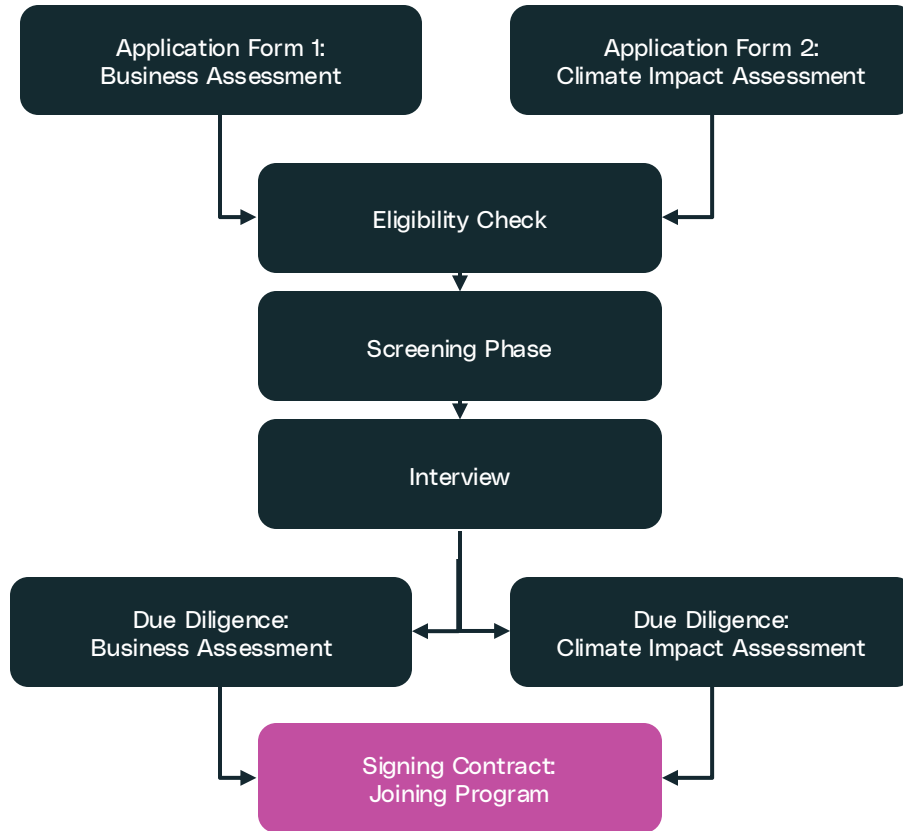
Multiple selection steps



Due Diligence: Climate Impact Assessment

Catégorie 1: Description de l'Innovation et de la Référence					
Fonction de l'Innovation :	la production des objets plastiques utiles	La fonction de l'innovation est bien décrite et compréhensible.	OUI	Observation	Pourrait être : La production d'objets utiles en plastique recyclé
Produit/Service de Référence :	utilisation des granulés vierges issus du pétrole	Le produit ou service comparatif choisi pour l'évaluation est décrit de manière juste et précise.	OUI		
Catégorie d'impact de l'Innovation :	Remplacement de matériaux et production de matériaux à faible impact.	La catégorie d'impact de l'innovation est correctement choisie selon sa nature et son objectif.	OUI		
Définition de l'Unité Fonctionnelle :	tonne	L'unité fonctionnelle est clairement définie et permet une comparaison cohérente avec le produit ou service comparatif.	OUI	Observation	Pourrait être : une tonne de granulés
Catégorie 2: Émissions réduites					
Produit ou service remplacé, réduit ou évité par l'Innovation (Référence) :	PE (HDPE, High density Polyethylene)	La principale ressource remplacée, réduite ou évitée par l'innovation reflète correctement le produit de référence.	OUI		
Facteur d'émission choisi (avec son unité) :	1,8 kgCO2eq/kg	Si la startup utilise ses facteurs d'émission, il existe des preuves claires confirmant leur validité, leur fiabilité et leur pertinence.	OUI		
Quantité remplacée, réduite ou évitée (avec son unité) :	950 kg	Existe-t-il des preuves claires étayant la validité, la fiabilité et la pertinence des quantités sélectionnées par les start-ups	OUI	Observation	La Start-up applique un rendement de 5%... quantités sont gardées à 950kg.
Fiabilité du facteur d'émission choisi :	IdeMat	Les données utilisées dans les calculs sont fiables, à jour et reconnues.	OUI		





Multiple selection steps



Example: Accelerator App

CATAL15T

Account

Tasks

Events

Activity Feed

Startup Portfolio

Applications

Community

Setup

Resources

Courses

Support

Settings

Log out

APPLICATIONS

Select Funnel

CATAL15T LATAM Accelerator Program-Batch 2

Funnel Stages

APPLICATION SUBMITTED

UNDER REVIEW

Search

Name, email, id

All

Evaluation required from me

All

Decision needed

+ ADD FILTER

Saved Views

Search for a saved view

Save current search as a view

98 applications matches these criteria


Create New Lead

Export

Columns

<input type="checkbox"/>	Application Name	Submission Date	Funnel	Overall Status	Current round	Review Process	Round 1 Status	Round 2 Status	Round 3 Status	Round 4 Status	Round 5 Status
<input type="checkbox"/>	Leedana Sandlams	August 31, 2024 at 7:53 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	2nd	Started	Accepted	Declining	Pending	Pending	Pending
<input type="checkbox"/>	GREENDEAL SA	August 31, 2024 at 7:44 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	3rd	Started	Accepted	Accepted	Declining	Pending	Pending
<input type="checkbox"/>	Bumora Fishing Traceability	August 31, 2024 at 7:42 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	2nd	Started	Accepted	Declining	Pending	Pending	Pending
<input type="checkbox"/>	Mazmobi	August 31, 2024 at 7:35 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	2nd	Started	Accepted	Declining	Pending	Pending	Pending
<input type="checkbox"/>	Blau Corp	August 31, 2024 at 7:34 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	3rd	Started	Accepted	Accepted	Declining	Pending	Pending
<input type="checkbox"/>	ICoParts SAS BIC	August 31, 2024 at 6:23 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	2nd	Started	Accepted	Declining	Pending	Pending	Pending
<input type="checkbox"/>	Breet	August 31, 2024 at 6:22 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	3rd	Started	Accepted	Accepted	Declining	Pending	Pending
<input type="checkbox"/>	Temasabia	August 31, 2024 at 5:56 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	3rd	Started	Accepted	Accepted	Declining	Pending	Pending
<input type="checkbox"/>	Earth-toT:Conectando el campo	August 31, 2024 at 5:55 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	3rd	Started	Accepted	Accepted	Declining	Pending	Pending
<input type="checkbox"/>	ALIS	August 31, 2024 at 4:54 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	2nd	Started	Accepted	Declining	Pending	Pending	Pending
<input type="checkbox"/>	SAL Solar Aqua and Light	August 31, 2024 at 4:33 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	2nd	Started	Accepted	Declining	Pending	Pending	Pending
<input type="checkbox"/>	Trapape	August 31, 2024 at 4:08 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	2nd	Started	Accepted	Declining	Pending	Pending	Pending
<input type="checkbox"/>	qranINS	August 31, 2024 at 4:03 AM	CATAL15T LATAM Accelerator Program-Batch 2	UNDER REVIEW	3rd	Started	Accepted	Accepted	Declining	Pending	Pending

Application Form & Activities

**Bleau Corp**

Applicant Name
Alfredo Tapia Reyes
alfreidotapia@bleaucorp.com

Applying for
CATAL15T LATAM Accelerator Program Batch 2

log

ACTIVITIES

APPLICATION FORM

SELECTION OF CANDIDATE

Application Submitted

1st round of selection

2nd round of selection

3rd round of selection

4th round of selection

5th round of selection

DOCUMENTS

upload

Write something

Make it visible for the applicant

Post

Alfredo Tapia Reyes Applicant

September 26, 2024 at 12:35 AM @ PABLO

Meeting scheduled with Admin on 10 October, 24 at 07:50 (America/Mexico_City)

Admin CATAL15T sent an email to Alfredo Tapia Reyes (alfreidotapia@bleaucorp.com)

September 26, 2024 at 12:35 AM

Subject: Confirmación de Entrevista para el Programa de Aceleración CATAL15T

CATAL15T

Hola Alfredo,

Te confirmamos que tu entrevista para el Programa de Aceleración CATAL15T ha sido agendada para el día 10-October, 24 a las 07:50 AM (America/Mexico_City). La liga para conectarte a la sesión es <https://zoom.us/j/91273787498>.

Para asegurarte de que tu entrevista sea lo más exitosa posible, te recomendamos lo siguiente:

1. Preparación de la Presentación:

- Prepara una presentación de 10 minutos sobre tu empresa, que incluya la siguiente información:
 - Modelo de negocio y tracción de mercado
 - Impacto climático y mitigación de CO2
 - Equipo directivo
 - Proyecciones y gestión financiera, con enfoque en el uso del grant (100k EUR)
 - Co-beneficios de adaptación y resiliencia climática
 - Perspectiva de gobierno e inclusividad social.

2. Formulario de Aplicación: Ten a la mano tu formulario de aplicación. Puedes descargarlo usando tu cuenta de Accelerator App.

3. Conexión a Internet: Asegúrate de tener una conexión a internet confiable. Si es posible, usa un cable ethernet y ten un dispositivo secundario con conexión independiente (por ejemplo, tu teléfono móvil) a la mano.

4. Espacio de la Entrevista: Busca un espacio con poco ruido y buena iluminación. Una ropa formal, pero cómoda (sugerimos un color liso que te destaque del fondo). Ten a la mano agua o tu bebida favorita.

ACTIVITIES

APPLICATION FORM

Application Form

1 CATAL15T LATAM Accelerator Program-Batch 2

Programa de Aceleración CATAL15T LatAm - 2da cohorte

¡Gracias por tu interés en formar parte de la Segunda Cohorte del Programa de Aceleración CATAL15T LatAm para Startups Climate Tech!

En esta aplicación deberás proporcionar información general sobre tu emprendimiento y su alineación con la misión de CATAL15T. Asimismo, responderás preguntas relacionadas con tu equipo de trabajo, el negocio, impacto ambiental y social, cumplimiento normativo y criterios ESG.

Si aún no has consultado las [Bases de la Convocatoria](#) te recomendamos revisartas antes de iniciar a llenar tu postulación. Esta plataforma guardará en automático las respuestas que vayas completando, por lo que puedes pausar y retomar el llenado de los campos en cualquier momento. También puedes revisar la sección de Preguntas Frecuentes (FAQs) en [nuestro sitio web](#).

La fecha límite para enviar tu aplicación es el próximo **23 de Agosto a las 11:59 p.m. (CST)**.

¡Te deseamos mucho éxito!

Al completar este formulario aceptarás ser el representante del emprendimiento para fines de la postulación a esta Convocatoria. Toda la comunicación relativa al proceso de selección será enviada al correo vinculado a esta cuenta.

Información General

La información requerida a continuación se refiere al o la "líder de postulación", a quien se hace referencia en las Bases de la Convocatoria, inciso 5 (Perfil de los y las participantes).

Información del postulante

Nombre completo:
Alfredo Tapia Reyes

Número de WhatsApp de la persona responsable de esta aplicación:
+52 3332557017


País de residencia principal:
México

Posición o rol en el emprendimiento:
Gerente de Expansión/Área Legal

Género:
Hombre



Example: Accelerator App

**Blau Corp**

USER

Applicant Name

Alfredo Tapia Reyes

Applicant Email

alfredo@blaucorp.com

Applying for:

CATAL15™ LATAM Accelerator Program-Batch 2...

Tag

SELECTION OF CANDIDATE

Application Submitted >

1st round of selection >

2nd round of selection >

3rd round of selection >

4th round of selection >

5th round of selection >

DOCUMENTS

max file size is 100MB

Upload

SELECTION OF CANDIDATE

Application Submitted >

1st round of selection

EVALUATIONS

Assigned Evaluators

Yoshiko Sakai ✓

Decision was marked on September 6, 2024 by Admin CATALIST

Accepted

2nd round of selection

EVALUATIONS

Assigned Evaluators

Rafael Lorenzo ✓

Lia Alvarez ✓

Maria Agrelo de la Torre

Vincent Gashignard

Climate-KIC at CATAL15T

Decision was marked on September 25, 2024 by Admin CATALIST

Accepted

3rd round of selection

Admin CATALIST will meet this candidate

Meeting

OCTOBER 10, 2024 AT 3:50 PM
(Timezone: Europe/Brussels)

Location:

Join Zoom meeting

Appointment between:

Admin CATALIST

Alfredo Tapia Reyes

Start Meeting No Show

EVALUATIONS

Assigned Evaluators [\(Modify Evaluators\)](#)

Erika Sánchez

Maria Agrelo de la Torre

Felipe Gonzalez

Vincent Gashignard

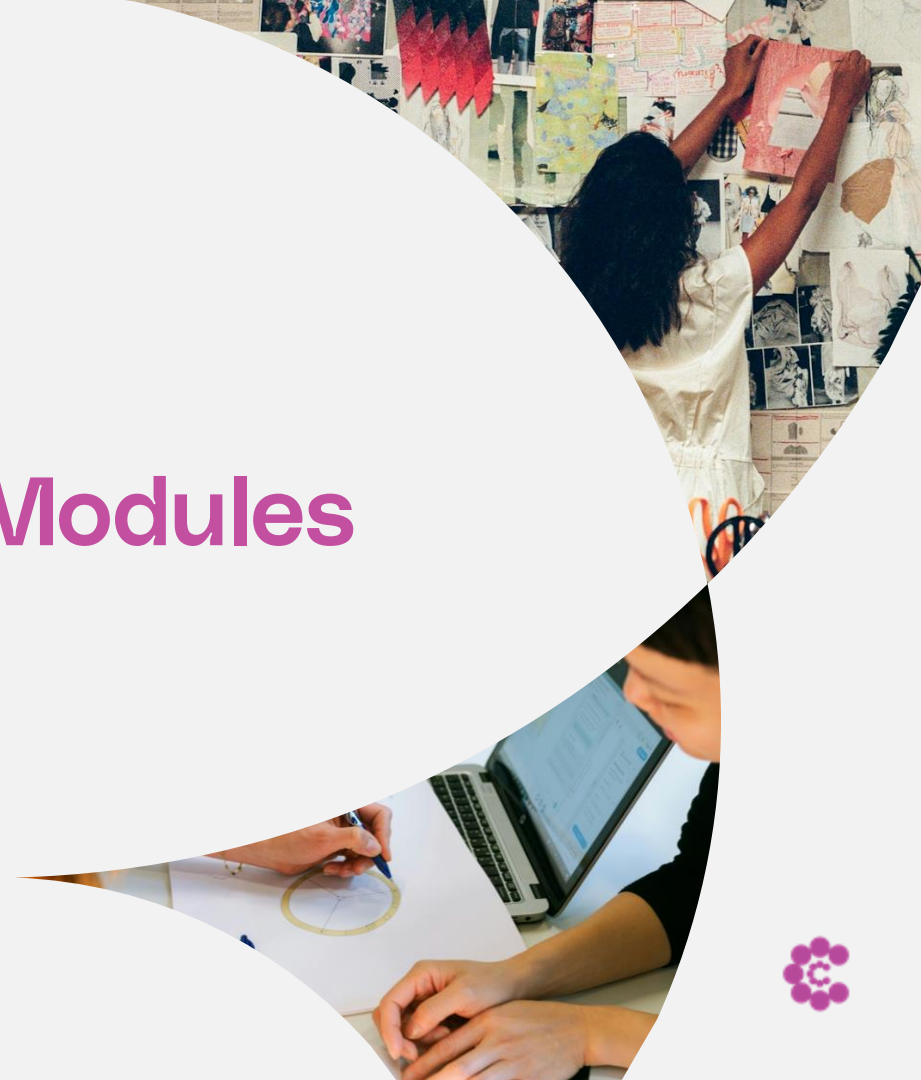
Lia Alvarez

ROUND 3 DECISION

Select Reject



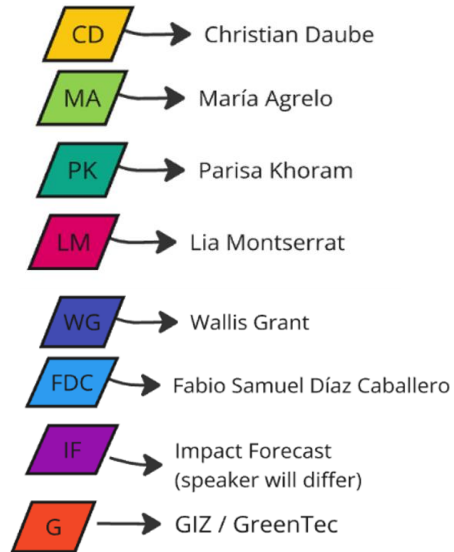
Capacity Building Modules



QUESTION 6

How do you integrate any capacity building modules into your programmes?

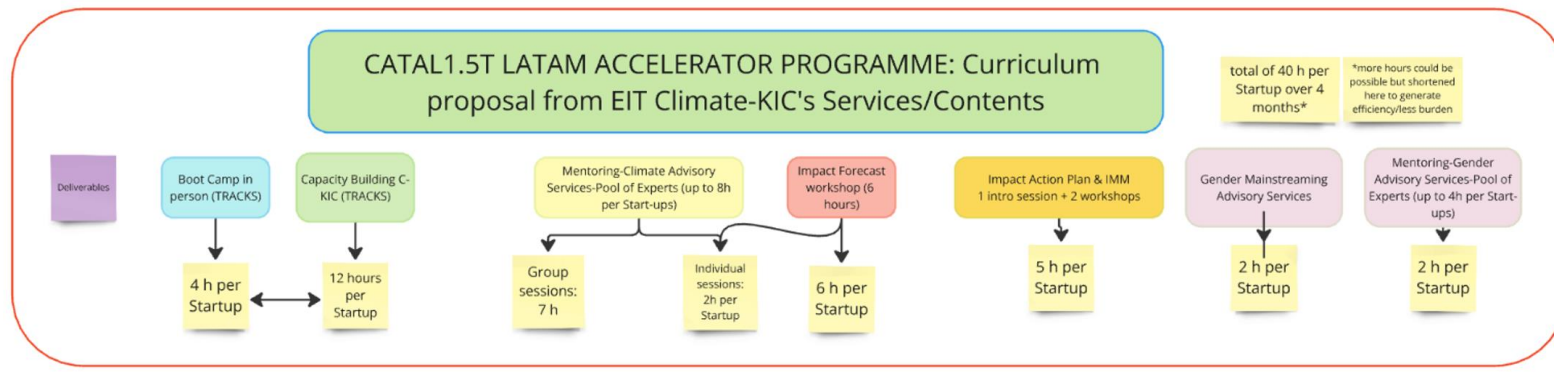




Programme Planning

We start by identifying all the workshops by:

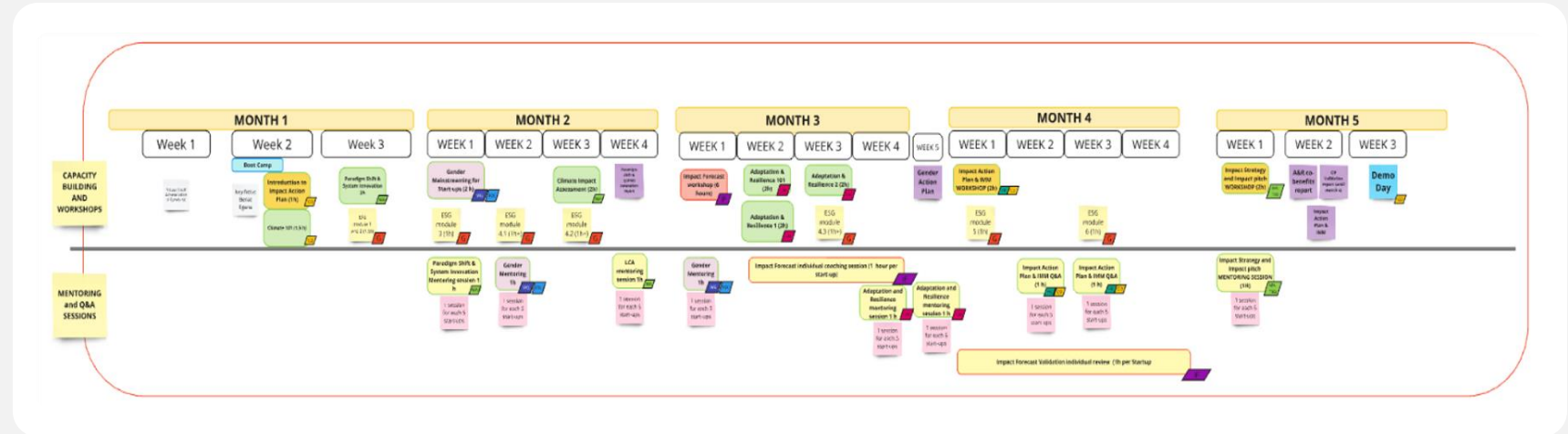
1. Types: capacity building, mentoring sessions, coaching session
2. Number
3. Delivery Partners



Programme Planning

We start with the prerequisite sessions: i.e. intro to climate impact assessment before how to perform an LCA.

Then we add the mentoring and coaching sessions that go together.



Curriculum Building

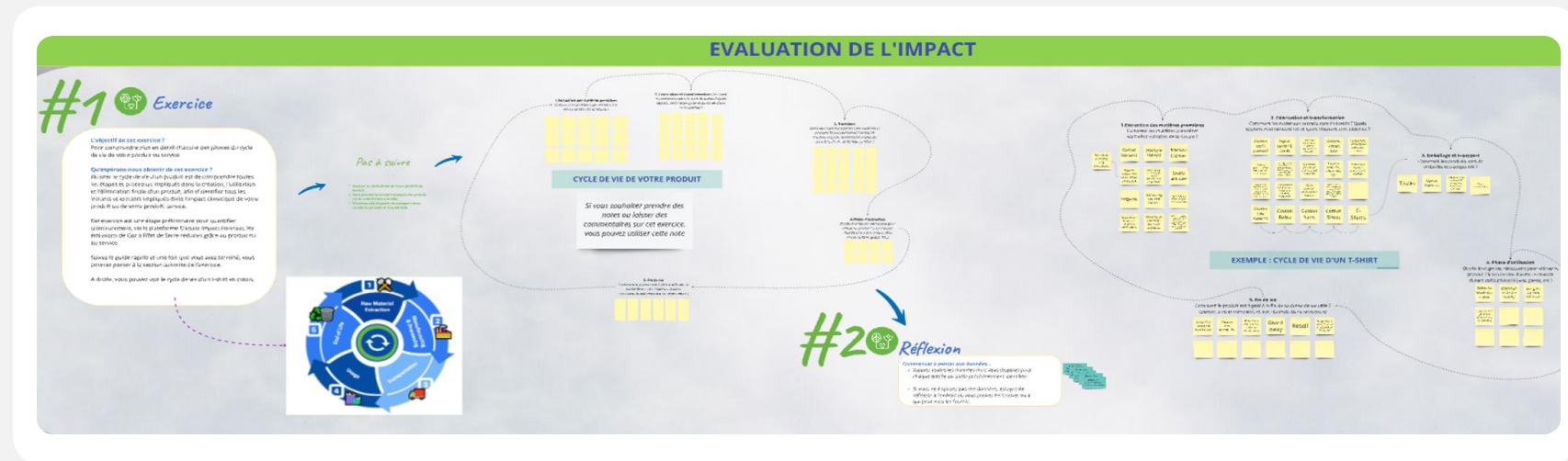
For every topic, we work with experts to put together exercises that the start-ups can work on during or after each workshop.

The result of these workshops help start-ups building their Climate Impact Action Plan highlighting their climate strengths and recommendations on their areas of weaknesses.



Exercise 2: Mapping Your Impact

The start-ups are asked to map the impact of their product following the Life Cycle Assessment Model.



Exercise 3:

Adaptation & Resilience Co-Benefits

The start-ups are asked to map their Adaptation & Resilience Co-Benefits based on the Climate Causality Framework.

ADAPTATION ET RÉSILIENCE

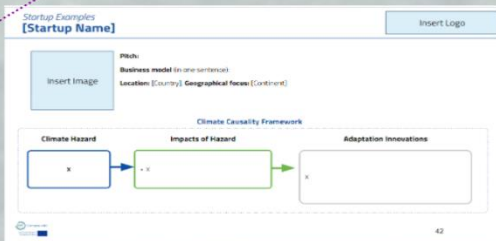
Outil de caractérisation et d'évaluation de l'adaptation et de la résilience

1. Assister aux modules pédagogiques : Adaptation et résilience 101, Module 1 et Module 2
2. Rejoignez l'atelier Outil et complétez les activités pendant la session
3. Assistez à une séance de coaching avec un expert A&R
4. Un validateur examine et valide les réponses de l'outil en fournissant un rapport aux start-ups

Section 1 : Caractérisation

Dans cette section, les start-up illustrent :

- Domaine d'impact et sous-thème par exemple
 - Entreprises de transport à faibles émissions → E-mobilité
- Se décrire comme une start-up ayant des co-bénéfices d'Adaptation et Résilience, d'Atténuation ou les deux
- Le risque climatique sur lequel ils se concentrent et ce qu'ils visent à améliorer
- Définir leur client et leur utilisateur final
- Définir leur business model (Produit, service ou/et intelligence climatique) Comment les utilisateurs finaux profitent de l'innovation



Section 2 : Analyse d'impact

Dans cette section, les start-up évalueront leur impact sur :

Personnes: Combien de personnes bénéficient directement et indirectement de leur solution innovante ?

Economie: Quels actifs physiques protégés/ds ? Quelle est la valeur en USD de ces actifs par an ?

Environnement: Quel est leur impact dans leur domaine géographique ? Comment les ressources naturelles sont-elles protégées ?



The start-ups are asked to map the 7 indicators of their Gender Action Plan based on the Gender Mainstreaming Handbook.

Exercise 5:

Climate Impact Action Plan

Start-up finish their set of exercises with their Climate Impact Action Plan based on CREAM model: Clear/ Economic / Adequate / Monitorable

#1 - Pensez à tous les impacts d'atténuation, d'adaptation et de résilience (positifs et négatifs) qui ont été identifiés et sélectionnez ceux qui sont les plus pertinents pour votre organisation. Vous pouvez utiliser le schéma SMART (à la droite) pour sélectionner les objets que vous souhaitez cerner.

#2 - Pour chacun de ces impacts, établissez un méta pour améliorer (ou réduire en cas d'impact négatif) et des objectifs pour enregistrer ce méta.

#3 - Ensuite, identifiez les stratégies viables que vous pouvez faire pour enregistrer ces objectifs et identifier les ressources nécessaires.

#4 - Il n'est pas possible d'établir l'indicateur que vous souhaitez utiliser pour surveiller votre Plan d'action à impact climatique. Les meilleurs indicateurs pour les objets SMART sont CREAM (consultez plus sur ce sujet sur le droit).

PLAN D'ACTION D'IMPACT

OBJECTIFS :	ESTRATEGIES ACTUABLES :	ALLOCATION DES RESSOURCES :	INDICATEURS
Définissez clairement les objectifs spécifiques que le plan prétend atteindre pendant la période de trois ans. Ces objets doivent être SMART (spécifique, mesurable, réalisable, pertinent, limité dans le temps) et alignés avec la mission et la vision de l'organisation.	Développez des stratégies et des tactiques viables pour enregistrer les méas et les objectifs définis. Ces stratégies doivent décrire les actions spécifiques à effectuer, les parties responsables et le chronogramme de mise en œuvre.	Identifiez les ressources (financières, humaines, technologiques, etc.) nécessaires pour exécuter efficacement le plan. Cela comprend l'allocation budgétaire, les besoins en personnel et tout investissement nécessaire dans la technologie ou l'infrastructure.	



Impact Measurement Tools



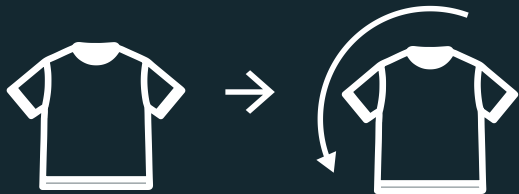
QUESTION 7

Which programs do you use to calculate the impact of your startups?



Application forms: Impact Assessment

Self-Assessment Comparative Approach



Conventional Product

Innovation

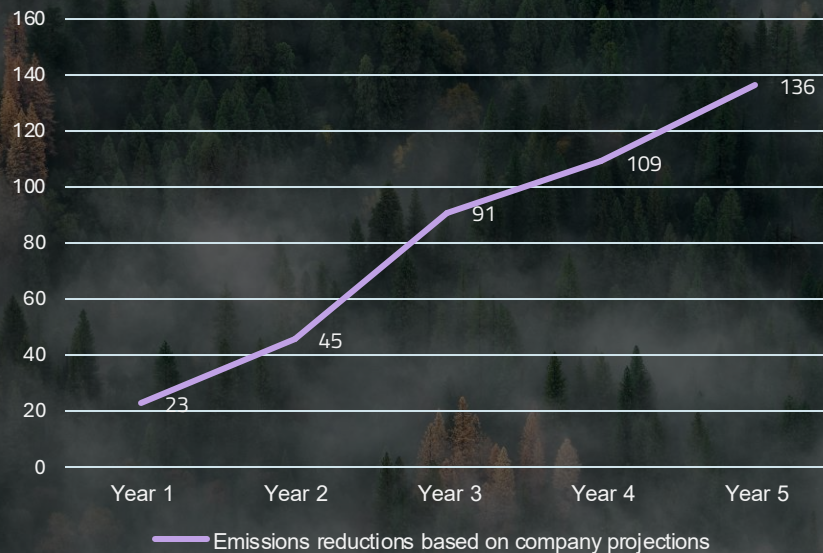
Extraction	→	Extraction	30%
Manufacturing		Manufacturing	20%
Transportation	→	Transportation	30%
Use		Use	10 %
After-Life		After-Life	10%

Emission Projections

based on the sales projections



Annual Planned Avoided GHG emissions
(t CO2 eq)

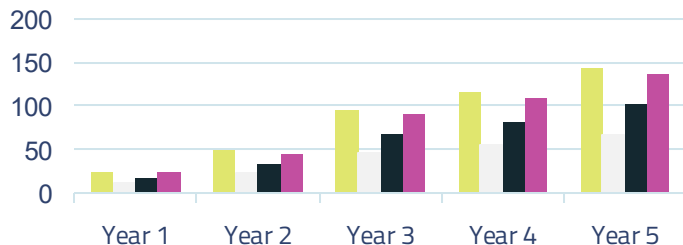


Application forms: Impact Assessment

1. Highest emission
2. Sensitivity analysis
3. Plausibility discount

Sensitivity Analysis & Plausibility Discount

Avoided GHG emissions (t CO₂ eq) based on sensitivity factor and plausibility discount



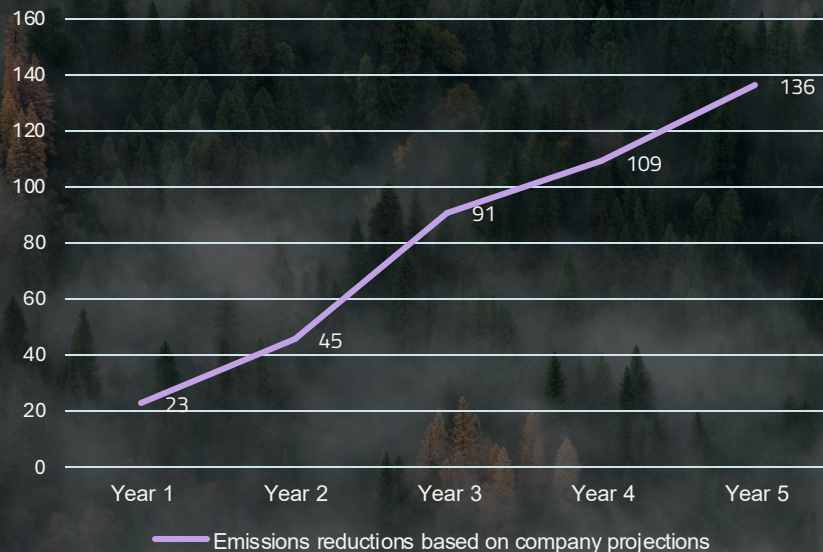
- Emissions reduction window based on a 20% sensitivity factor
- Emissions reductions based on a 25% plausibility discount
- Emissions reductions based on company projections

Emission Projections



based on the sales projections



Annual Planned Avoided GHG emissions
(t CO₂ eq)



Why is impact measurement important for us?


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GEOGRAPHIC FOCUS:

EUROPE

NUMBER OF VALIDATED
AND POSITIVE RESULTS:

13

SECTOR FOCUS:

Cleantech
(clean energy,
Food &
Agriculture, Clean
Industry, Air &
Environment)

TOTAL NUMBER OF
AVOIDED EMISSIONS:

2.9
Megatonnes

of avoided CO₂eq
emissions

NUMBER OF SUPPORTED
STARTUP:

16

TOTAL INVESTMENT BY
THE ACCELERATOR:

156,000€

Understanding the impact of our programmes

Amazon Sustainability Accelerator 2023





Thank you!