

Climathon

POWERED BY:  ClimateKIC

Climathon Training

Module 3: Hosting your Climathon

09/07/2025





Training overview

Module 1 Climate Crisis is Systemic

Understanding Systems approach

Understanding complexity

Start to identify the right vision for your Climathon

Module 2 (June 25) Creating your challenge

Understanding Systems

Building the Climathon ecosystem

Creating challenge statements

Module 3 (July 9) Hosting your Climathon

Understanding what kind of facilitation is needed

Choosing the right people to support you

Building the blocks of a systems informed Climathon

Module 4 (July 16) Engaging Citizens

Understanding how best to promote your Climathon

Choosing the target group

Using the branding and brand guidelines



What is Climathon?

“Tackling climate change from the ground up”

Climathon events bring citizens together to raise awareness, learn and inspire local climate action.

A Climathon event is planned and coordinated by independent organisers.

Climathon has been organised since 2015 with about 600 organisers, 1,000 events and over 30,000 participants worldwide.





Climathon basics

Time to plan: 3-6 months (you will need a PL, and potentially other team members supporting - especially during the day)

Costs: Typically we estimate between 25-40k EUR (depending on whether or not you need to pay for venue, catering, prices etc.)

Main prep needed:

1. Development of a challenge (this could be one challenge already identified through FoodCoP)
2. Detailed agenda and programme for the day (here we have a template and will go through best practices during the training)
3. Identify Climathon partners (e.g. challenge owner, expert or mentor)

Length: Climathons typically last between 12-24 hours

Outreach: Start approx. 1-2 months before, sharing the agenda and encouraging people to register

Follow-up: It's important to think about what you would like to achieve with the Climathon. How will you support the ideas after the event?



Training methodology

Check-in & out

Theory

Exchange

Reflection

Practice



Check-in





With what you have learned in the previous modules:

- Do you already have a clear idea of your Climathon?
- How would your facilitation approach look like?
- Are you okay with not knowing the outcome of your Climathon?



Theory





Prepare & Design (2-3 months before)

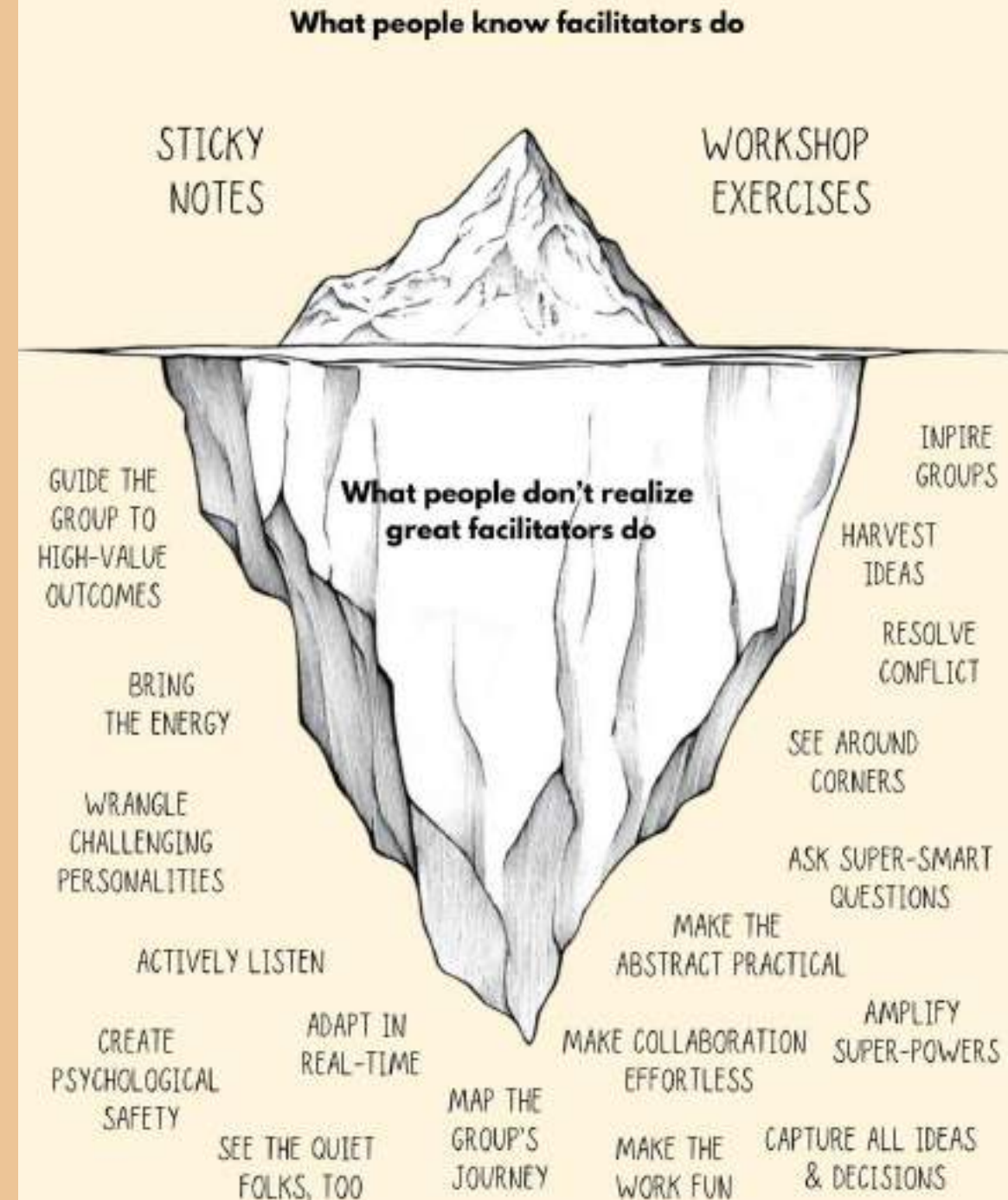
- Define the purpose of your Climathon and frame your challenge
 - What do you want to achieve?
 - What climate challenge are you addressing?
 - And how are you addressing it?)
- Identify the target audience (e.g., students, business professionals, city officials or a mix)
- Decide the format: 12-48 hours
- Secure your venue
- Build your organizing team: Lead Organizer, Challenge Owner, Facilitators, Coaches, Experts/Speakers and Partners.
- Develop the event agenda (e.g., welcome, ideation, mentoring, pitches, celebration).
- Use the Climathon branding
- Planning awards/recognition
- Walk the talk



Facilitation

Facilitation manages expectations for where and how participants will end the event. The outcome of the Climathon depends on the facilitation.

- **Actively Addressing Power Dynamics**
- **Facilitating Emergence**
- **Leveraging Complementary Facilitation Styles**
- **Connecting The Dots**



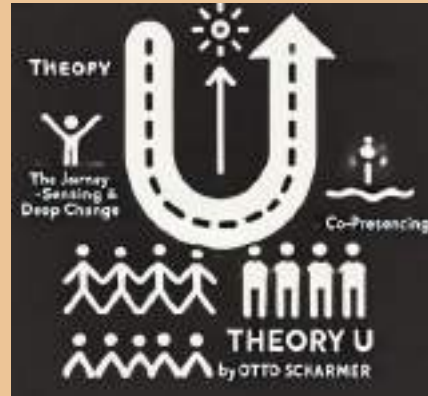


Climate Action Facilitation: Approaches



Art of Hosting
Bringing people
together &
enabling co-
creation

'World Café' and
'Open Space' to
surface common
concerns & ideas



Theory U
Letting go of old
thinking &
developing new
visions

Future storytelling,
sense making &
prototyping
solutions



**Nonviolent
Communication**
Transforming polarised
debates

Business owners &
activists engage in
needs-based dialogue

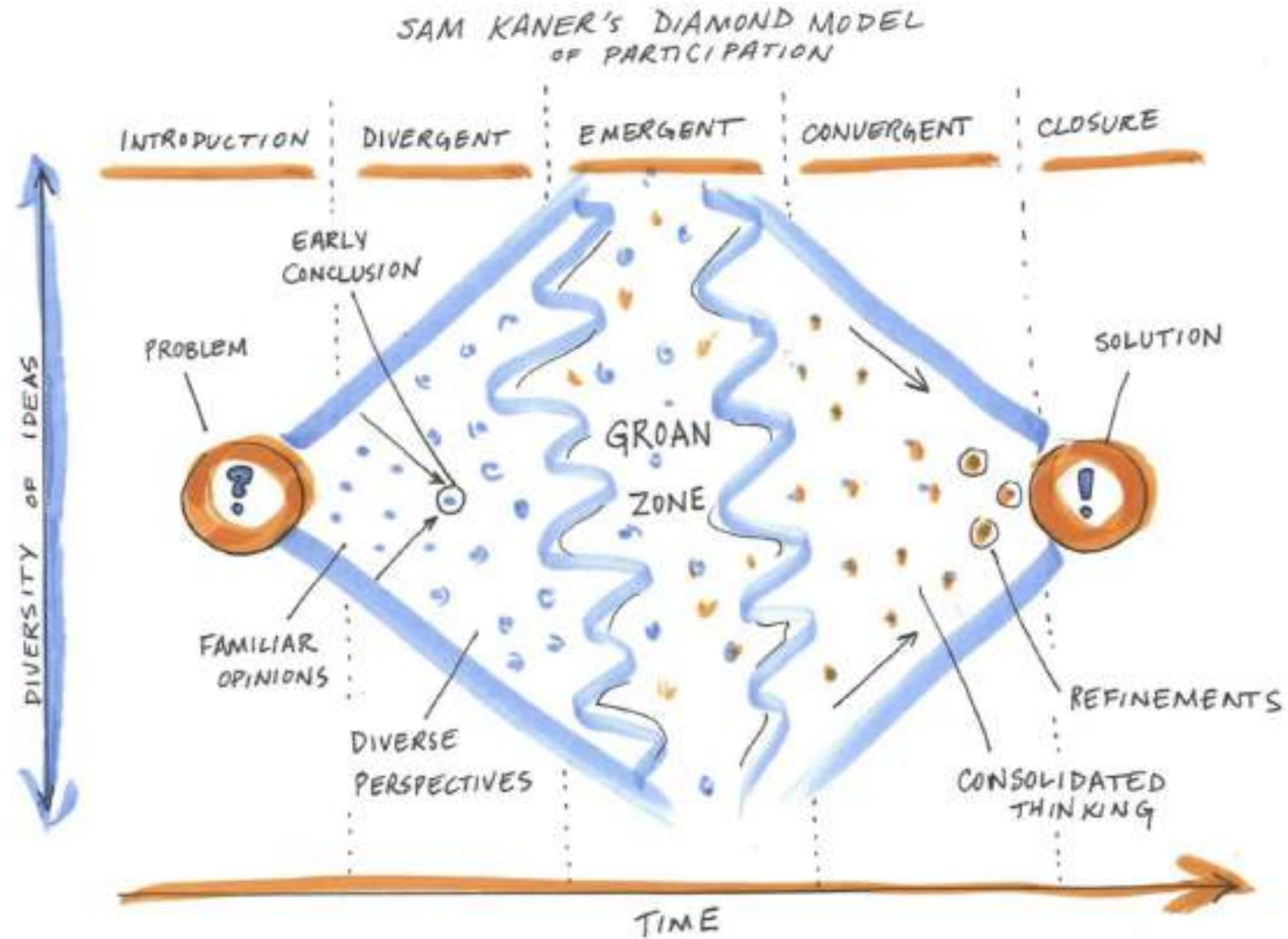


Deep Democracy
Real participation
& integration of all
voices

Minority concerns
integrated into
final decisions



Climate Action Facilitation: Process of Facilitation



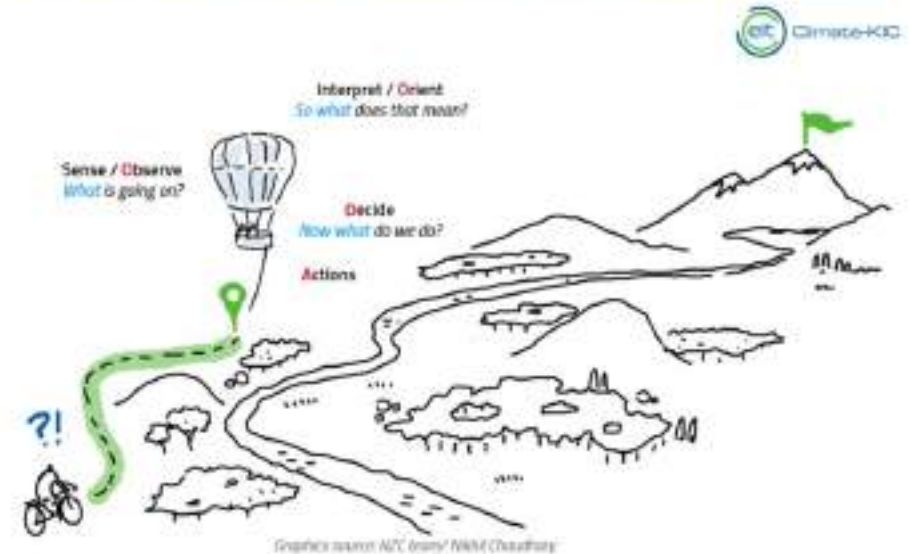
Adaptation of Kaner's diamond model of participation (source Carrie Kappel 2019)



Climate Action Facilitation: Sense Making at different levels (individual, team, as a whole)



At its simplest, we *make sense* of the world so we can *act in it*.





◆ Which Method for Which Phase of Climate Action?

Depending on where a group is in the transformation process, different methods will be more effective:

Phase of Climate Action	Recommended Methods
 Awareness & Reflection	 The Work That Reconnects,  Social Presencing Theater,  Deep Democracy
 Shared Understanding & Visioning	 World Café,  Future Search,  Open Space Technology
 Co-Creation & Solution Building	 Design Thinking,  Dynamic Facilitation,  LEGO Serious Play
 Implementation & Governance	 Sociocracy 3.0,  System Mapping,  Future Search



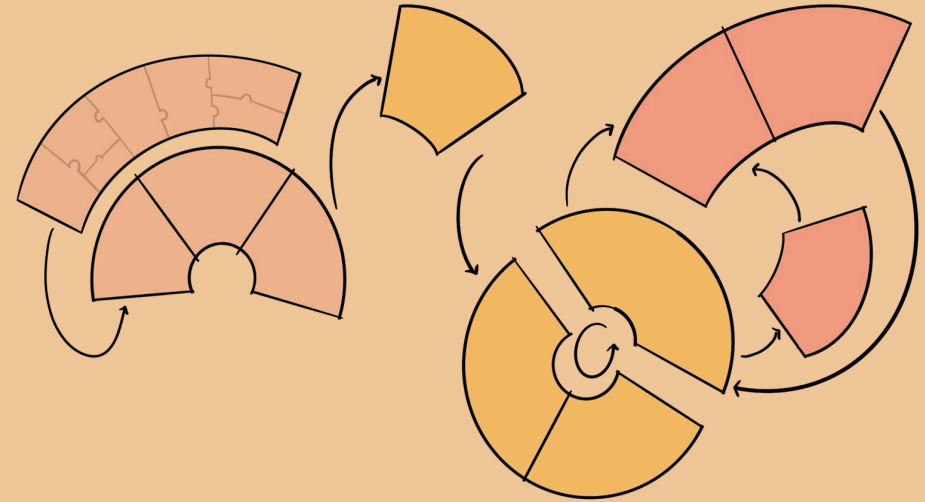
Climate Action Facilitation: Qualities of a good facilitator

- **Structuring and leading the process** - designing a process where participants are invited to show up as their true self and contribute from their heart
- **Deep Listening** – Stay fully present, mirror group dynamics, and let go of personal agendas.
- **Self-Awareness** – Manage personal biases, hold space authentically, and step back when needed.
- **Powerful Questions** – Frame questions that spark curiosity, insight, and engagement.
- **Holistic Thinking** – Adapt methods, see systemic patterns, and enable equitable participation.



Designing your program

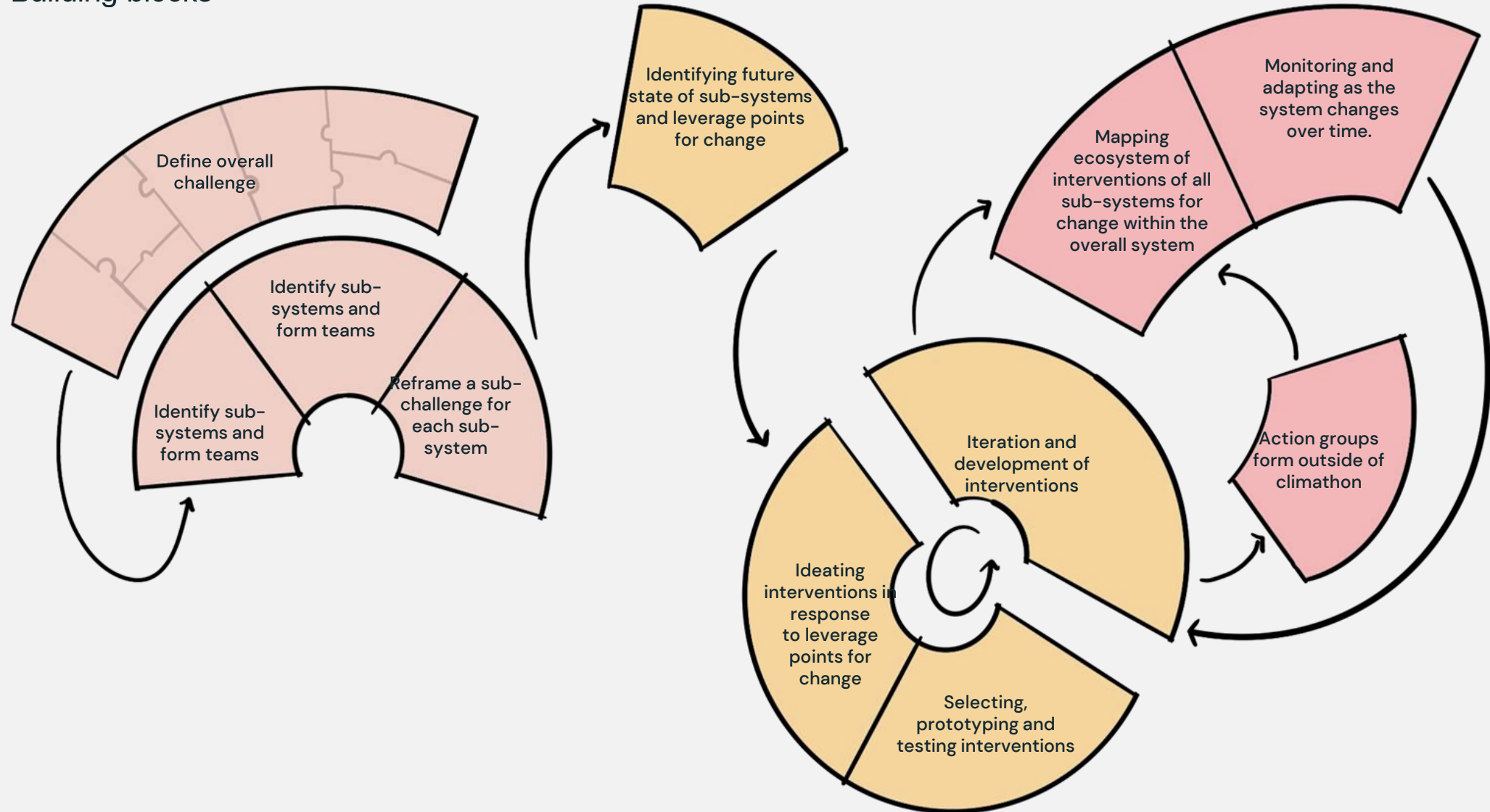
- Length of your program
- Kick-off
- Understand the challenge
- Build teams
- Brainstorm
- Ideate and validate and ideate
- Energizer
- Presentation/pitch
- Networking





Systems Informed Climathon Agenda

Building blocks





Exchange





Share your ideas about your agenda with the others for feedback.

Exchange ideas on how to host a great Climathon, share worries and ask for support from each other.

Discuss when you have experienced good facilitation? What made it good?

Discuss when you have experienced bad facilitation? What made it bad?



Check-out





How are you leaving the last training session?



The image shows a YouTube playlist titled 'The Climathon Experience - ...' by the channel 'of Climathon'. The playlist contains 40 videos and has 994 views. The main video thumbnail shows a group of people standing in front of a banner that reads 'Time To Change Be The Change' and 'Climathon'. Below the main video, there is a list of five videos:

- Climathon Sion 2022**
Climathon Romandie • 252 visninger • for 3 år siden
Thumbnail: A group of people standing in front of a banner that reads 'Time To Change Be The Change' and 'Climathon'. Duration: 1.58.
- CLIMATHON BRATISLAVA 2022 AFTERMOVIE**
CIVITTA Slovakia • 356 visninger • for 2 år siden
Thumbnail: Two people looking at a laptop. Duration: 1.57.
- CLIMATHON VALÈNCIA 2022**
Innovaección • 253 visninger • for 2 år siden
Thumbnail: A green screen with the text 'CLIMATHON VALÈNCIA 2022 VIDEO RESUMEN'. Duration: 5.35.
- Aftermovie Climathon 2022**
Stichting Technotrend • 83 visninger • for 3 år siden
Thumbnail: A building with the text 'CLIMATHON 2022'. Duration: 1.17.
- Das war der Climathon 2022**
Körber-Stiftung • 113 visninger • for 2 år siden
Thumbnail: A blue and white banner with the text 'Klima. Wandel. Hamburg.' and 'Hackathon 2022'. Duration: 2.39.


Below the fifth video, there is a sixth video thumbnail showing a group of people, with the title 'Climathon Mombasa 2022' and 'Climathon Mombasa • 64 visninger • for 2 år siden'.

<https://youtube.com/playlist?list=PLLdAK8trdSerqpngjigMm5R-ggkU9jgy4&si=Wz1-U4Z5zzDpjHcb>



The Climathon Knowledge Hub by CL...

Share



The Climathon Knowledge Hub by Climate KIC

Home

Search

Welcome to the Climathon Knowledge Hub - we have gathered all the information to get you ready to organise a Climathon in your city.

Tackle climate change from the ground up.

Unprecedented times call for new heroes. Heroes that care about their city, their community.

The impacts of climate change are all around us, coming even harder and faster than the models

<https://www.notion.so/climatekic/20babfa61ece464c94adad0fa86e49a6?v=aad3d491fb9242a5b939618938520316>



Thank you

CONTACT

bjarke.kovshoj@climate-kic.org / pietro.sodano@climate-kic.org