

Climathon

POWERED BY:  ClimateKIC

Climathon Training

Module 3: Hosting your Climathon

09/07/2025





Training overview

Module 1 Climate Crisis is Systemic

Understanding Systems approach

Understanding complexity

Start to identify the right vision for your Climathon

Module 2 (June 25) Creating your challenge

Understanding Systems

Building the Climathon ecosystem

Creating challenge statements

Module 3 (July 9) Hosting your Climathon

Understanding what kind of facilitation is needed

Choosing the right people to support you

Building the blocks of a systems informed Climathon

Module 4 (July 16) Engaging Citizens

Understanding how best to promote your Climathon

Choosing the target group

Using the branding and brand guidelines



What is Climathon?

“Tackling climate change from the ground up”

Climathon events bring citizens together to raise awareness, learn and inspire local climate action.

A Climathon event is planned and coordinated by independent organisers.

Climathon has been organised since 2015 with about 600 organisers, 1,000 events and over 30,000 participants worldwide.



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Climathon basics

Time to plan: 3-6 months (you will need a PL, and potentially other team members supporting - especially during the day)

Costs: Typically we estimate between 25-40k EUR (depending on whether or not you need to pay for venue, catering, prices etc.)

Main prep needed:

1. Development of a challenge (this could be one challenge already identified through FoodCoP)
2. Detailed agenda and programme for the day (here we have a template and will go through best practices during the training)
3. Identify Climathon partners (e.g. challenge owner, expert or mentor)

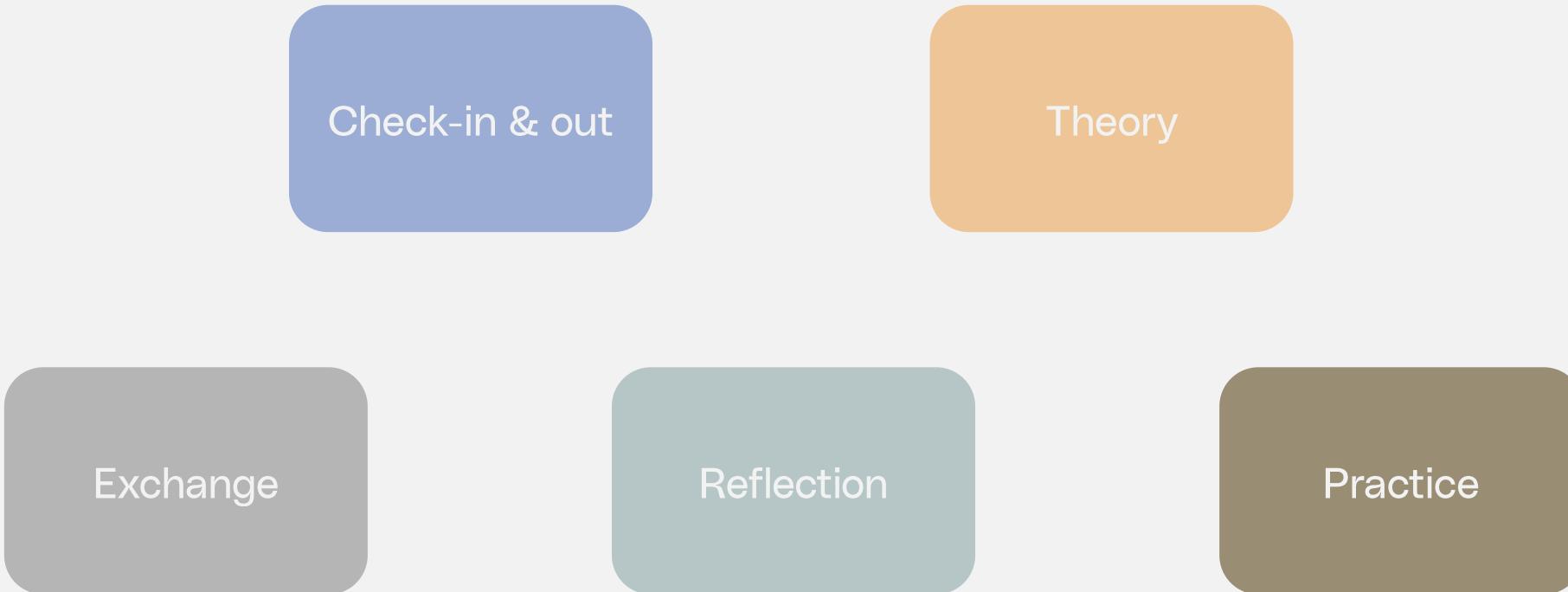
Length: Climathons typically last between 12-24 hours

Outreach: Start approx. 1-2 months before, sharing the agenda and encouraging people to register

Follow-up: It's important to think about what you would like to achieve with the Climathon. How will you support the ideas after the event?



Training methodology





Check-in





With what you have learned in the previous modules:

- Do you already have a clear idea of your Climathon?
- How would your facilitation approach look like?
- Are you okay with not knowing the outcome of your Climathon?

Theory





Prepare & Design (2-3 months before)

- Define the purpose of your Climathon and frame your challenge
 - What do you want to achieve?
 - What climate challenge are you addressing?
 - And how are you addressing it?)
- Identify the target audience (e.g., students, business professionals, city officials or a mix)
- Decide the format: 12-48 hours
- Secure your venue
- Build your organizing team: Lead Organizer, Challenge Owner, Facilitators, Coaches, Experts/Speakers and Partners.
- Develop the event agenda (e.g., welcome, ideation, mentoring, pitches, celebration).
- Use the Climathon branding
- Planning awards/recognition
- Walk the talk

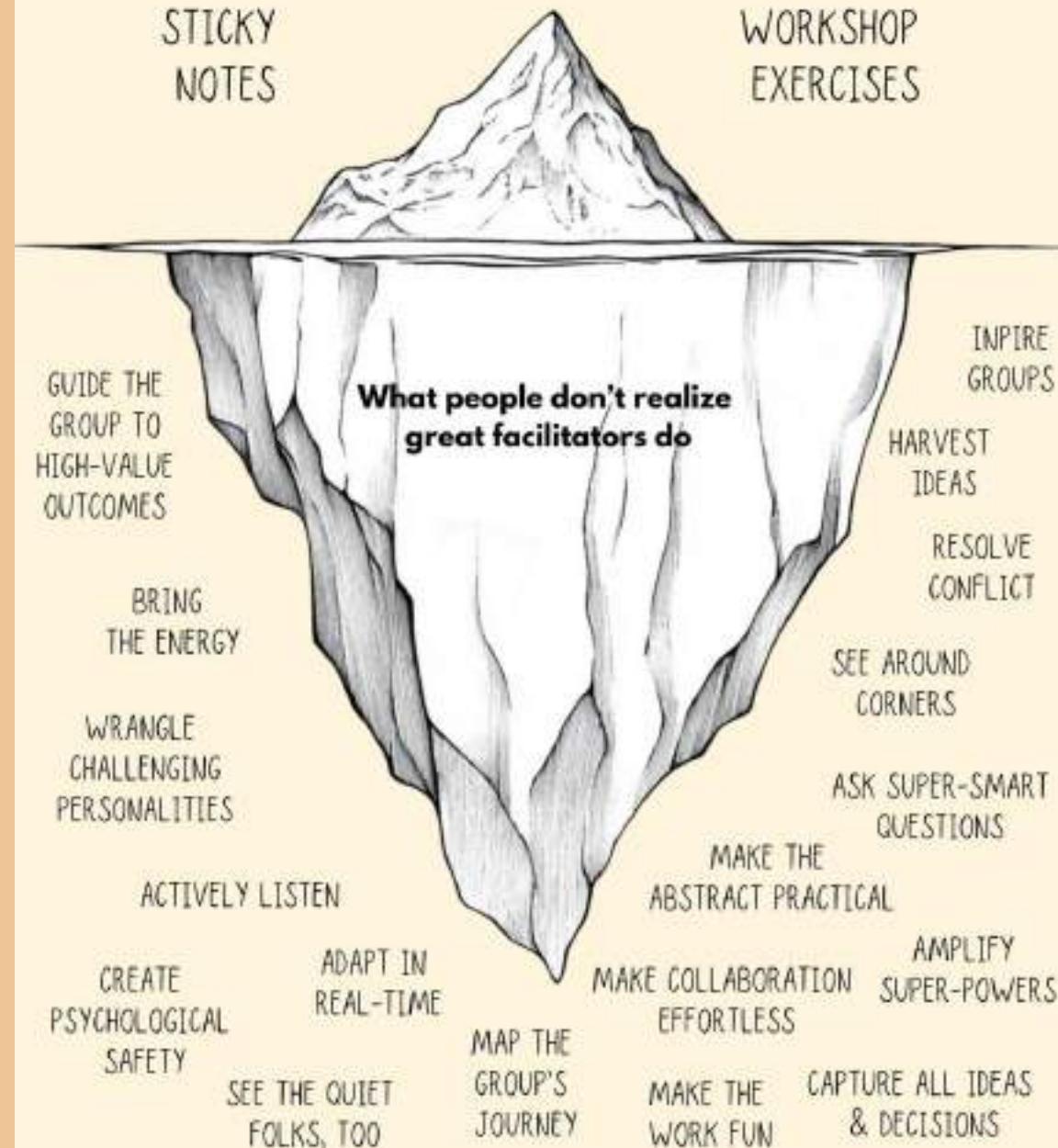


Facilitation

Facilitation manages expectations for where and how participants will end the event. The outcome of the Climathon depends on the facilitation.

- **Actively Addressing Power Dynamics**
- **Facilitating Emergence**
- **Leveraging Complementary Facilitation Styles**
- **Connecting The Dots**

What people know facilitators do





Climate Action Facilitation: Approaches

THEORY



Art of Hosting
Bringing people
together &
enabling co-
creation

‘World Café’ and
‘Open Space’ to
surface common
concerns & ideas



Theory U
Letting go of old
thinking &
developing new
visions

Future storytelling,
sense making &
prototyping
solutions



**Nonviolent
Communication**
Transforming polarised
debates

Business owners &
activists engage in
needs-based dialogue

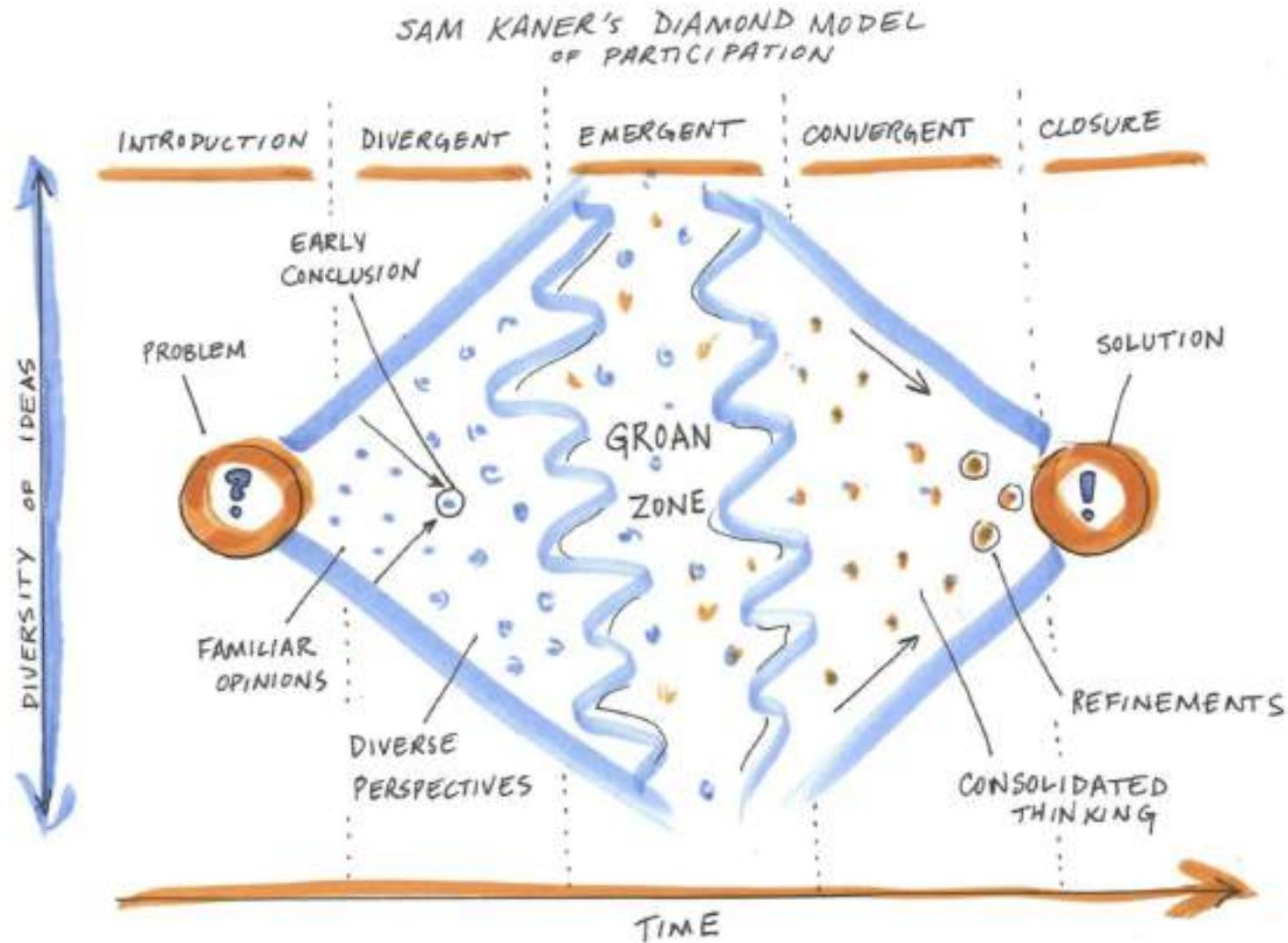


Deep Democracy
Real participation
& integration of all
voices

Minority concerns
integrated into
final decisions



Climate Action Facilitation: Process of Facilitation

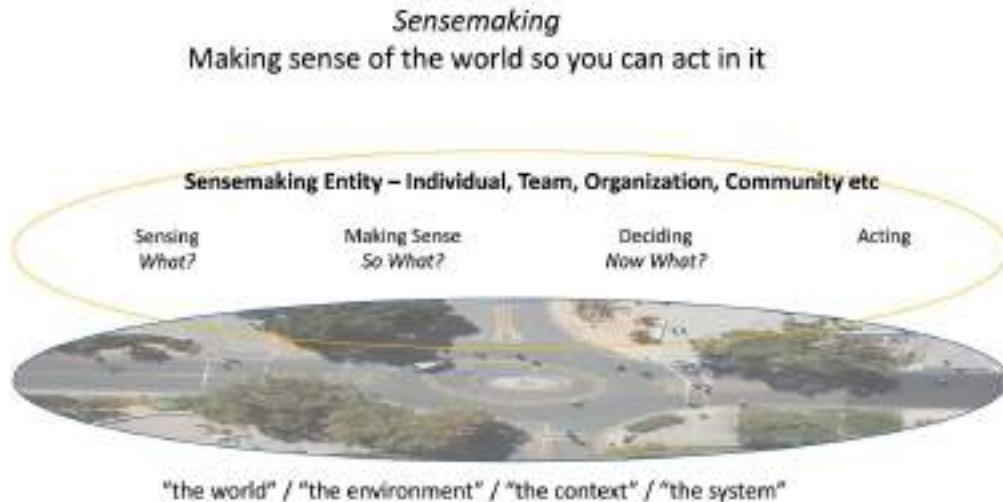


Adaptation of Kaner's diamond model of participation (source Carrie Kappel 2019)

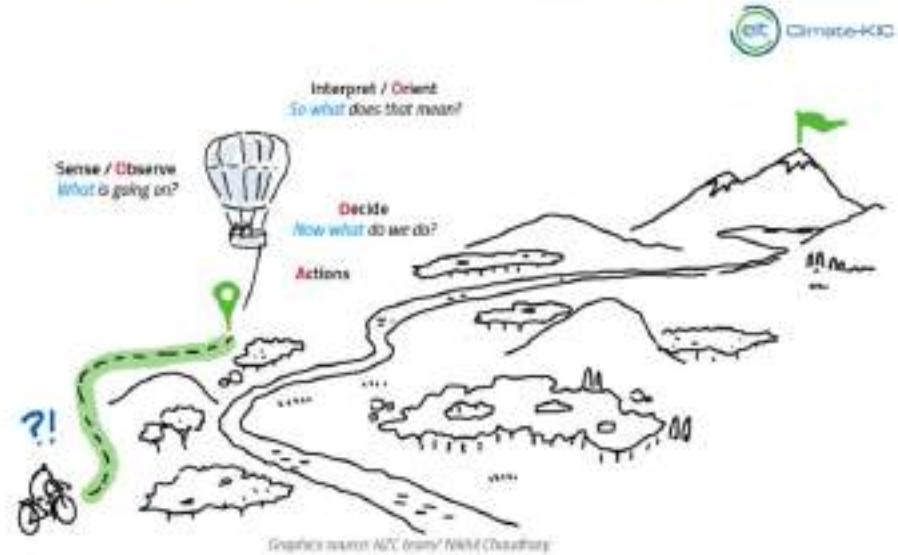


Climate Action Facilitation: Sense Making at different levels (individual, team, as a whole)

THEORY



At its simplest, we *make sense of the world so we can act in it*.





◆ Which Method for Which Phase of Climate Action?

Depending on where a group is in the transformation process, different methods will be more effective:

Phase of Climate Action	Recommended Methods
Awareness & Reflection	The Work That Reconnects, Social Presencing Theater, Deep Democracy
Shared Understanding & Visioning	World Café, Future Search, Open Space Technology
Co-Creation & Solution Building	Design Thinking, Dynamic Facilitation, LEGO Serious Play
Implementation & Governance	Sociocracy 3.0, System Mapping, Future Search



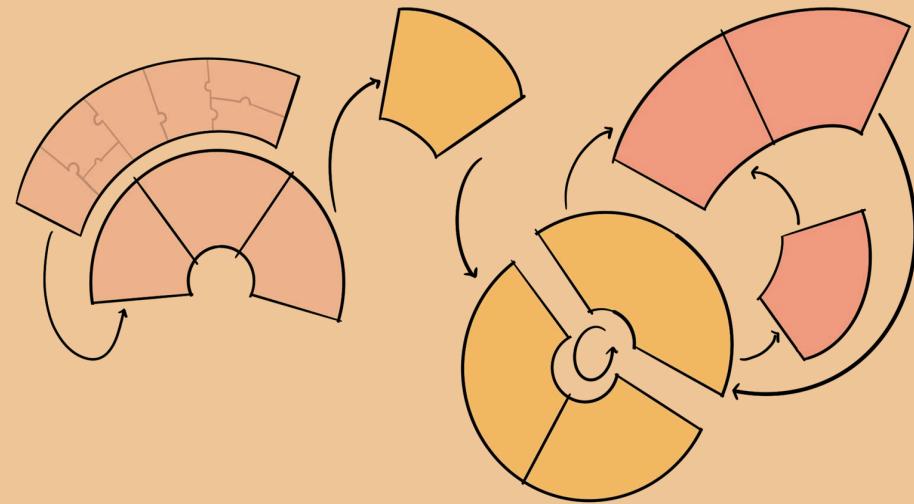
Climate Action Facilitation: Qualities of a good facilitator

- **Structuring and leading the process** - designing a process where participants are invited to show up as their true self and contribute from their heart
- **Deep Listening** – Stay fully present, mirror group dynamics, and let go of personal agendas.
- **Self-Awareness** – Manage personal biases, hold space authentically, and step back when needed.
- **Powerful Questions** – Frame questions that spark curiosity, insight, and engagement.
- **Holistic Thinking** – Adapt methods, see systemic patterns, and enable equitable participation.



Designing your program

- Length of your program
- Kick-off
- Understand the challenge
- Build teams
- Brainstorm
- Ideate and validate and ideate
- Energizer
- Presentation/pitch
- Networking

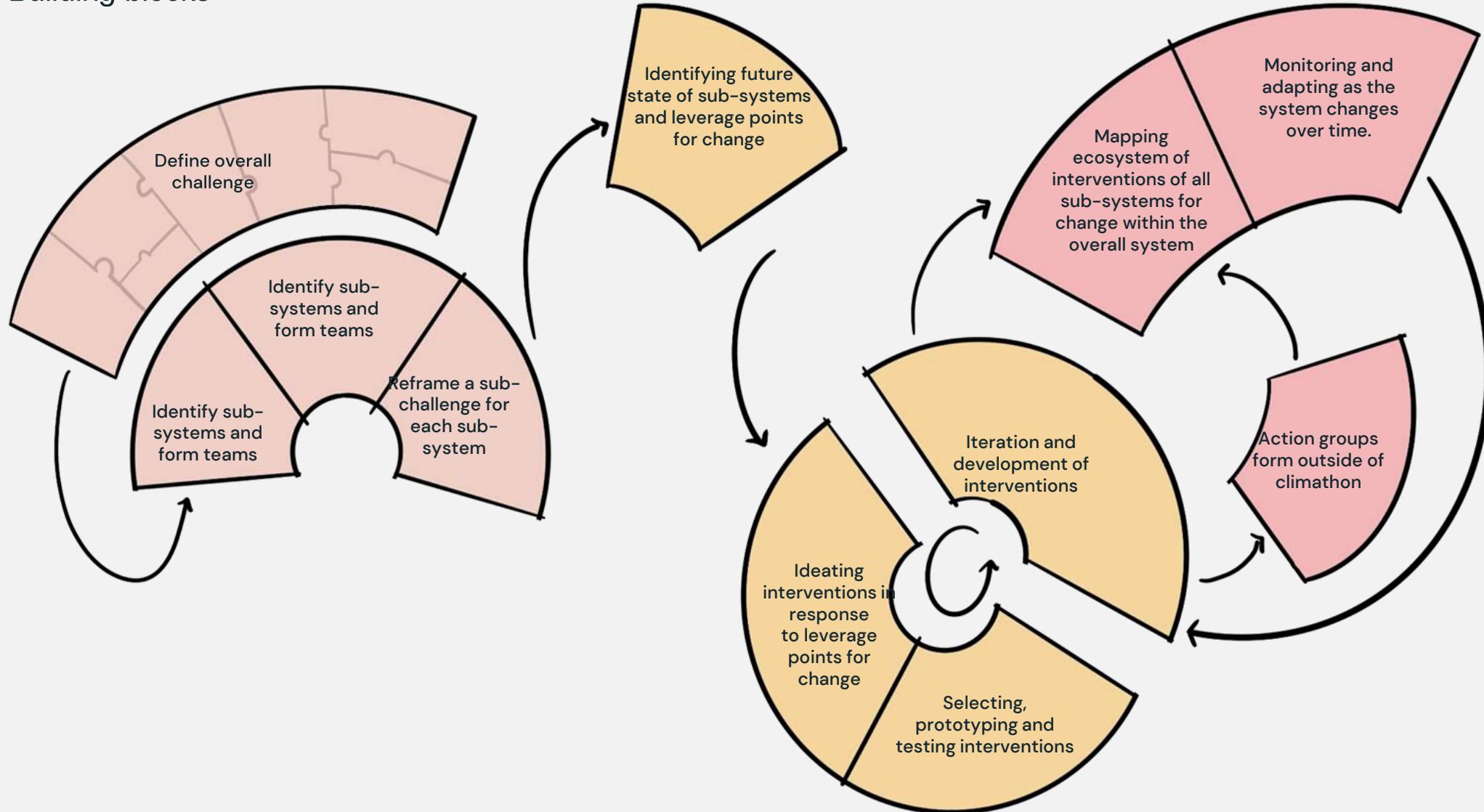




Systems Informed Climathon Agenda

Building blocks

THEORY





Exchange





Share your ideas about your agenda with the others for feedback.

Exchange ideas on how to host a great Climathon, share worries and ask for support from each other.

Discuss when you have experienced good facilitation? What made it good?

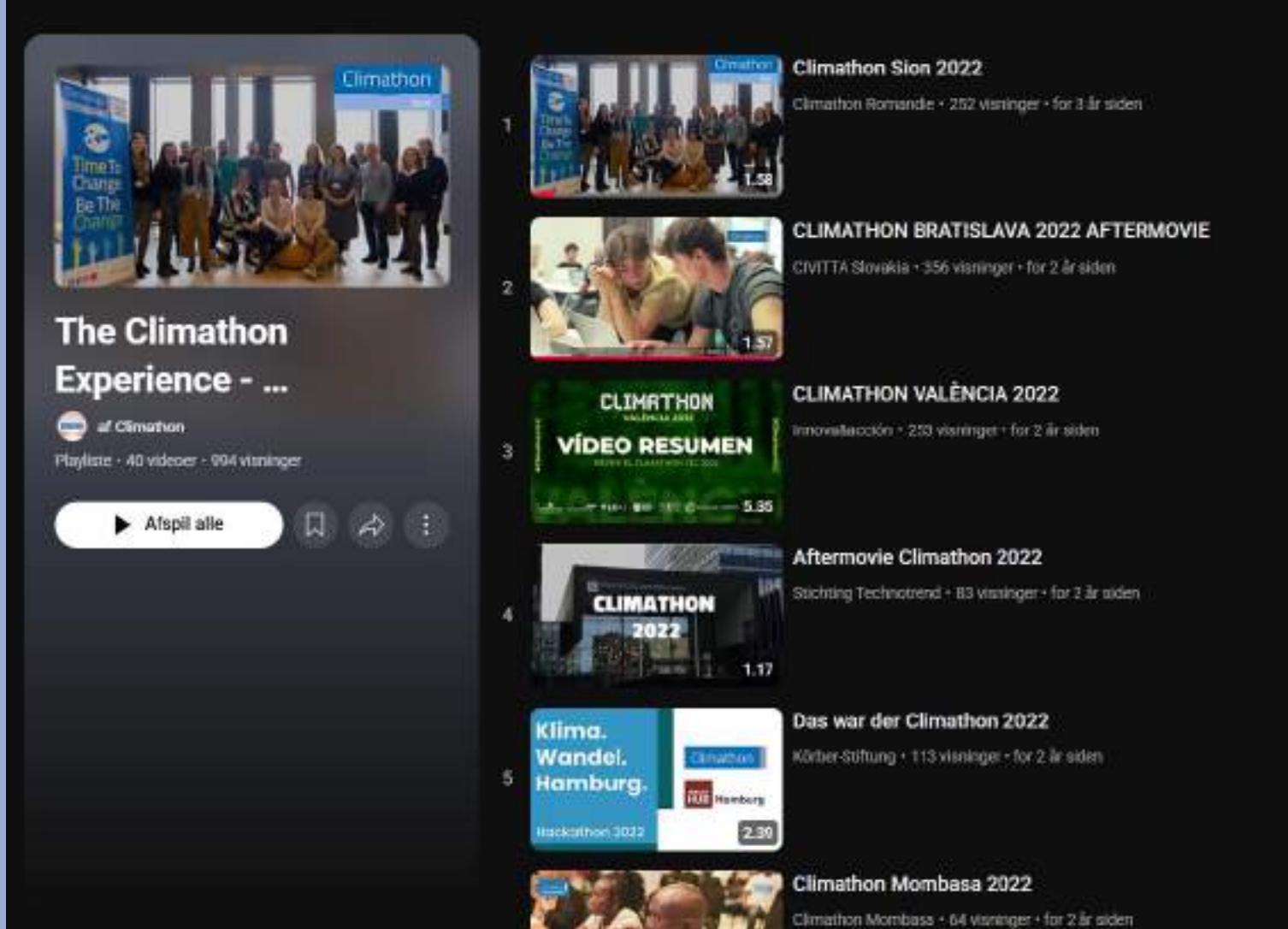
Discuss when you have experienced bad facilitation? What made it bad?

Check-out





How are you leaving the last training session?



<https://youtube.com/playlist?list=PLdAK8trdSerqpngjgMm5R-ggkU9jgy4&si=Wz1-U4Z5zzDpjHcb>



The Climathon Knowledge Hub by Cli...



Share ...

The Climathon Knowledge Hub by Climate KIC

☰ Home

Q Search

Welcome to the Climathon Knowledge Hub - we have gathered all the information to get you ready to organise a Climathon in your city.

Tackle climate change from the ground up.

Unprecedented times call for new heroes. Heroes that care about their city, their community.

The impacts of climate change are all around us, coming even harder and faster than the models

<https://www.notion.so/climatekic/20babfa61ece464c94adad0fa86e49a6?v=aad3d491fb9242a5b939618938520316>



Thank you

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